

**Institute of Management Studies**  
**Devi Ahilya Vishwavidyalaya, Indore**



**Program Outline**  
**M.B.A. (Hospital Administration)**  
**5years Integrated**  
**Batch 2023 - 2028**



**Institute of Management Studies**  
**Devi Ahilya Vishwavidyalaya**  
**Takshashila Campus, Khandwa Road,**  
**Indore- 452001, Madhya Pradesh**  
**Website: <http://www.ims.dauniv.ac.in/>**

# **MBA (Hospital Administration) 5 YEARS Integrated**

**Batch 2023-2028**

**PROGRAMME CODE: MS6B**

## **PROGRAMME OBJECTIVES**

<b>S.No.</b>	<b>Particulars</b>
1.	To give students the information and abilities needed to create, carry out, and oversee strategic plans and activities for Hospital Administration.
2.	To equip students with the skills necessary to effectively recruit, keep, and grow a diverse and high-performing workforce, with a focus on career development, performance management, and talent acquisition in Healthcare Industry
3.	By raising knowledge of issues related to diversity, equity, and inclusion and empowering students to oversee Healthcare operations that put these principles first, we encourage moral leadership and inclusive practices.
4.	To equip students with the knowledge and skills necessary to promote change processes, deal with opposition, and assure successful change implementation within Hospital Administration contexts
5.	To teach students analytics skills so they can apply data-driven insights to monitor administrative effectiveness, support organizational goals, and make educated decisions.

## **Programme Outcomes MBA (Hospital Administration) 5years Integrated**

<b>PO 1</b>	Graduates will be able to manage hospital operations strategically, coordinating hospital policies with organizational objectives and meaningfully advancing the success and sustainability of organizations.
<b>PO2</b>	Graduates will demonstrate moral leadership abilities and a dedication to inclusion, diversity, and equity in hospital procedures. Within their organizations, they will work to foster a culture of equity, respect, and equal opportunity.
<b>PO3</b>	Graduates will be able to work in a worldwide setting, comprehending and modifying healthcare policies to fit various cultural and governmental contexts. They will be equipped to efficiently manage personnel and operations in the global healthcare industry.
<b>PO4</b>	Graduates will have excellent interpersonal and communication skills, enabling them to work well in cross-functional teams, settle disputes, and effectively convey healthcare policies and programmes to all levels of the organization.
<b>PO5</b>	Graduates will be skilled at using technology and analytics in the healthcare industry to make data-driven decisions, improve healthcare efficiency and effectiveness, and spur process innovation, which will support ongoing organizational improvement.

S.No.	CODE	COURSE NAME	CREDITS
<b>SEMESTER I</b>			
1.	MS6B-101	Introduction to Human Physiology & Biochemistry	3
2.	MS6B-103	Introduction to Human Anatomy	3
3.	MS6B-105	Introduction to Hospital & Healthcare	3
4.	MS6B-107	Fundamentals of Management	3
5.	MS6B-109	Hindi	3
6.	MS6B-111	Fundamentals of Computers	3
7.	MS6B-113	Personal & Professional Skills	3
8.	MS6B-115	Indian Culture & Heritage	3
9.	MS6B-151	Comprehensive Viva Voce	3 Virtual Credit
<b>TotalCredits: 24+3Virtual Credit</b>			
<b>SEMESTER II</b>			
10.	MS6B-102	Business Statistics-1	3
11.	MS6B-104	Basics of Community Medicine	3
12.	MS6B-106	Introduction to Pathology and Microbiology	3
13.	MS6B-108	Introduction to Pharmacology	3
14.	MS6B-110	English	3
15.	MS6B-112	Financial Accounting	3
16.	MS6B-114	Information Technology Environment	3
17.	MS6B-116	Environment Sustainability and Climate change	3
18.	MS6B-152	Comprehensive Viva Voce	3 Virtual Credit
<b>TotalCredits: 24+3Virtual Credit</b>			

<b>SEMESTER III</b>			
19.	<b>MS6B-201</b>	Nutrition and Dietetics	3
20.	<b>MS6B-203</b>	Introduction to Hospital Administration	3
21.	<b>MS6B-205</b>	Business Economics	3
22.	<b>MS6B-207</b>	Individual and Interpersonal Behavior	3
23.	<b>MS6B-209</b>	Introduction to Marketing Management	3
24.	<b>MS6B-211</b>	Cost and Management Accounting	3
25.	<b>MS6B-251</b>	Business Statistics-II	3
<b>Electives: Select any 1 out of 2</b>			
26.	<b>MS6B-213</b>	Bio-Medical Instrumentation and Technology	3
27.	<b>MS6B-215</b>	Food Science and Safety	
28.	<b>MS6B-153</b>	Comprehensive Viva Voce	<sup>3</sup> Virtual Credit
<b>Total Credits: 24+3 Virtual Credit</b>			
<b>SEMESTER IV</b>			
29.	<b>MS6B-202</b>	Quantitative Techniques	3
30.	<b>MS6B-204</b>	Introduction to Health Administration	3
31.	<b>MS6B-206</b>	Introduction to Obstetrics & Gynecology	3
32.	<b>MS6B-208</b>	Business Environment	3
33.	<b>MS6B-210</b>	Human Resource Management	3
34.	<b>MS6B-214</b>	RDBMS	3
35.	<b>MS6B-216</b>	Health Insurance & Third Party Administration	3
<b>Electives: Select any 1 out of 2</b>			
36.	<b>MS6B-218</b>	Financial Management	3
37.	<b>MS6B-220</b>	Indian Financial System	
38.	<b>MS6B-154</b>	Comprehensive Viva Voce	<sup>3</sup> Virtual Credit
<b>Total Credits: 24+3 Virtual Credit</b>			

<b>SEMESTER V</b>			
39.	<b>MS6B-301</b>	Introduction to Medicine	3
40.	<b>MS6B-303</b>	Hospital Planning-I	3
41.	<b>MS6B-305</b>	Forensic Medicine and Toxicology	3
42.	<b>MS6B-307</b>	Research Methodology	3
43.	<b>MS6B-309</b>	System Analysis and Design	3
44.	<b>MS6B-311</b>	Purchase and Materials Management	3
<b>Electives: Select any 2 out of 4</b>			
45.	<b>MS6B-313</b>	Health Environment	3
46.	<b>MS6B-315</b>	Medical Laws and Medical Ethics	
47.	<b>MS6B-317</b>	Telemedicine, Medical Tourism and Start-ups	3
48.	<b>MS6B-319</b>	Healthcare Financial Planning	
49.	<b>MS6B-155</b>	Comprehensive Viva Voce	3 Virtual Credit
<b>Total Credits: 24+3 Virtual Credit</b>			
<b>SEMESTER VI</b>			
50.	<b>MS6B-302</b>	Operational Aspects of Hospital Services (Clinical And Support)	3
51.	<b>MS6B-304</b>	Introduction to Surgery	3
52.	<b>MS6B-306</b>	Business Ethics and Management by Indian Values	3
53.	<b>MS6B-308</b>	Management of Quality	3
54.	<b>MS6B-310</b>	Marketing of Hospital Services	3
55.	<b>MS6B-312</b>	Logistics and Supply Chain Management	3
<b>Electives: Select any 2 out of 4</b>			
56.	<b>MS6B-354</b>	Quality Accreditation of Healthcare Organization	3
57.	<b>MS6B-356</b>	Social Psychology	
58.	<b>MS6B-358</b>	Customer Relationship Management	3
59.	<b>MS6B-360</b>	Environmental Issues and Disaster Management	
60.	<b>MS6B-156</b>	Comprehensive Viva Voce	3 Virtual Credit
<b>Total Credits: 24+3 Virtual Credit</b>			

<b>SEMESTERVII</b>			
61.	<b>MS6B-501</b>	Hospital Planning-II	3
62.	<b>MS6B-503</b>	Hospital Management Information system(HMIS)	3
63.	<b>MS6B-505</b>	Operations Research in Healthcare	3
64.	<b>MS6B-507</b>	Prof. Communication and Negotiation Skills	3
<b>Electives: Select any 4 out of 6</b>			
65.	<b>MS6B-509</b>	IR and Labor Laws	3
66.	<b>MS6B-511</b>	Taxation for hospitals and Healthcare	3
67.	<b>MS6B-513</b>	Organization & Administration of Hospital Services	3
68.	<b>MS6B-515</b>	Entrepreneurship	3
69.	<b>MS6B-517</b>	Consumer Behavior	3
70.	<b>MS6B-519</b>	Personal Financial Planning	3
71.	<b>MS6B-157</b>	Comprehensive Viva Voce	3 Virtual Credit
<b>TotalCredits: 24+3Virtual Credit</b>			
<b>SEMESTERVIII</b>			
72.	<b>MS6B-502</b>	Integrated Marketing Communication	3
73.	<b>MS6B-504</b>	Human Resource Development	3
74.	<b>MS6B-506</b>	Project Management in Healthcare	3
75.	<b>MS6B-508</b>	Healthcare Analytics	3
<b>Electives: Select any 4 out of 6</b>			
76.	<b>MS6B-510</b>	Public Health Administration	3
77.	<b>MS6B-512</b>	Operations Management in Healthcare	3
78.	<b>MS6B-514</b>	Disaster Preparedness for Hospitals	3
79.	<b>MS6B-516</b>	Customer Relationship Management	3
80.	<b>MS6B-518</b>	Healthcare Policy Development	3
81.	<b>MS6B-520</b>	Public Relation and Office Management	3
82.	<b>MS6B-158</b>	Comprehensive Viva Voce	3 Virtual Credit
<b>TotalCredits: 24+3Virtual Credit</b>			

<b>SEMESTER IX</b>			
83.	<b>MS6B-601</b>	Strategic Management in Healthcare	3
84.	<b>MS6B-603</b>	IT enabled healthcare management	3
85.	<b>MS6B-605</b>	Compensation and Reward Management	3
86.	<b>MS6B-607</b>	Regulations for Hospitals	3
<b>Electives: Select any 4 out of 6</b>			
87.	<b>MS6B-609</b>	Contemporary Issues in Healthcare	3
88.	<b>MS6B-611</b>	System and design thinking	3
89.	<b>MS6B-613</b>	Startups and new venture Management	3
90.	<b>MS6B-615</b>	Health Economics & Financing	3
91.	<b>MS6B-617</b>	Legal and Ethical Aspects of Healthcare	3
92.	<b>MS6B-619</b>	Quality Assurance in Healthcare	3
93.	<b>MS6B-159</b>	Comprehensive Viva Voce	3 Virtual Credit
<b>Total Credits: 24+3 Virtual Credit</b>			
<b>SEMESTER X</b>			
94.	<b>MS6B-602</b>	Major Research Project	24
<b>Electives: Select any 4 out of 6</b>			
95.	<b>MS6B-602</b>	Synopsis Submission	6
96.	<b>MS6B-602</b>	Dissertation	6
97.	<b>MS6B-602</b>	Project Viva voce	6
98.	<b>MS6B-602</b>	Project Presentation	6
100.	<b>MS6B-160</b>	Comprehensive Viva Voce	3 Virtual Credit
<b>Total Credits: 24+3 Virtual Credit</b>			
<b>Total Program Credits: 240+30 Virtual Credits</b>			