INSTITUTE OF MANAGEMENT STUDIES, DEVI AHILYA VISHWAVIDYALAYA, INDORE

Name of the Event	Makar Sankranti Celebration
Date of the Event	Monday, January 15, 2024
Timings of Event	12:00 PM
Venue	IMS Campus
Hosted By:	Fine Arts Club, Institute of Management Studies Devi Ahilya Vishwavidyalaya, Indore
Event In-charge	Mrs. Sona Fating Assistant Professor, IMS DAVV, Indore
Volunteers	Alisha Bano Divyanshi Rathore Anita Bachhar Ankit Lakshdeep Garewal Ritika Pathak Kshama Dwivedi Amit Verma Vinay Patidar Sudhanshu Ranjan



INSTITUTE OF MANAGEMENT STUDIES DAVV INDORE

MAKAR SANKRANTI CELEBRATION ORGANISED BY IMS FINE ARTS CLUB 15 JANUARY 2024

Event Highlights

- Kite Flying Traditional Games
 - **Chair Race**

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Faculty Coordinator of Fine Arts Club: Ms. Sona Fating Makar Sankranti, a Hindu festival celebrated across India, marks the transition of the sun into the zodiac sign of Capricorn. It is a joyous occasion symbolizing the end of winter and the arrival of longer days. This report captures the vibrant and festive Makar Sankranti celebration held on 15th janurary 2024 where the faculty members & students of IMS came together to revel in traditional games and the exhilarating activity of kite flying.

The celebration took place at Institute of Management Studies (DAVV Indore), a spacious area adorned with colorful decorations and festive vibes. Other than kite flying, students played the Indian traditional games which every Indian has played such as Tipcat, The seven stone, Kho-Kho & for faculty members chair race was organised in which their participation was wholesome. Students & faculty members gathered to enjoy and everyone recalled their childhood memories.



Event Organizing Committee Members:-

- Alisha Bano
- Divyanshi Rathore
- Anita Bachhar
- Ankit
- Lakshdeep Garewal
- Ritika Pathak
- Kshama Dwivedi
- Amit Verma
- Vinay Patidar
- Sudhanshu Ranjan



Images showcasing decorations & festive vibes

We would like to thank for continuous support and guidance to our respected director Dr. Sangeeta Jain ma'am and all the faculty members and students of IMS for making this event massive success. The celebration was enjoyable and memorable in all aspects.

Faculty Members:



Traditional Games:

The day kicked off with a variety of traditional games that brought joy and excitement to people of different ages. Everyone engaged in activities such as Kite flying, Tipcat, The seven stone, Kho-Kho & Chair race showcasing the cultural richness embedded in these age-old games. The laughter and cheer echoed through the venue as everyone joined in the merriment.

The games were not only entertaining but also served as a stage for fostering community bonds and instilling a sense of cultural pride. Each & everyone reveled in the simplicity and nostalgia of these traditional games, reviving a connection with the cultural heritage that Makar Sankranti signifies.



Kite Flying Activity:-

A highlight of the celebration was the thrilling kite flying activity that brought the skies alive with vibrant colors. Enthusiasts of all ages showcased their skills in maneuvering kites of various shapes and sizes. The clear skies became a canvas for a spectacular display of kites soaring high, depicting the spirit of freedom and joy associated with Makar Sankranti.







Conclusion:

The Makar Sankranti celebration on 15th janurary 2024 was a resounding success, uniting the community in a tapestry of tradition, joy, and cultural pride. The combination of traditional games and the exhilarating kite-flying activity created an unforgettable experience, fostering a sense of togetherness and celebration. As the sun set on this festive day, the memories of laughter, competition, and shared experiences lingered, encapsulating the essence of Makar Sankranti in its purest form.

Report

BY

Sudhanshu

Ranjan

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