

परीक्षा योजना बी.काम.(आनर्स)
द्वितीय सेमेस्टर सत्र 2014-15 के लिए

स.क्र.	विषय /प्रश्नपत्र	अधिकतम अंक		न्यूनतम उत्तीर्णांक	
		सैध्दांतिक	सी.सी.ई	सैध्दान्तिक	सी.सी.ई
1.	Foundation Course आधार पाठ्यक्रम	85	15	28	05
	Paper I नैतिक शिक्षा,हिन्दी,अंग्रेजी				
	Paper II उद्यमिता विकास	35	15	12	05
2.	Professional Mathematics	85	15	28	05
3.	Fundamental of Management	85	15	28	05
4.	Applied Economics	85	15	28	05
5.	Communication Lab (Value Addition Course)	50		17	

Note:-1. In Each Semester the foundation Course will be applicable as per M.P. Govt. Higher Education Dept. Norms.

Proposed Syllabus for B.Com. (Hons.) II Sem.

Subject : Professional Mathematics

Max. Marks : 100
(70+30)

Course Objective:

To enhance the knowledge of Commercial and Practical Maths. Also adding the Vedic (Indian) Mathematics concepts and logical reasoning. So that the students will be able to solve all numerical problems very fast and it will be helpful in all competitive exams also.

Unit – I	Simple and Simultaneous Equations, Ratio and Proportion
Unit – II	Percentage, Profit and Loss, Commission and discount
Unit – III	Introduction to Vedic Maths, History, Importance and Scope Base Method for Multiplication, Division and Squaring. Time and Work & Time Distance
Unit – IV	Logical Reasoning – Coding and Decoding, Series completion, Cubes, Verbal Classification, Ranking Arrangement, Directions, Blood Relationship, Syllogism. Introduction and uses of Logarithms and Antilogarithms in related problems.
Unit – V	Simple and Compound Interest, Installment Interest of Banking Sector

Suggested Readings :

S.n.	Author	Books	Publication
(i)	Dr. Ramesh Mangal	Business Mathematics	Universal Publication
(ii)	S.M. Shukla	Business Mathematics	Sahitya Bhawan Pub.
(iii)	R.S. Agrawal	Quantitative Aptitude	S. Chand Pub., Delhi
(iv)	Vasudev Sharan Agarwal	Vedic Maths	Motilal Banarasidas Pvt Ltd.
(v)	Dhawal Bhatia	Vedic Mathematics	Jaico Publishing House
(vi)	R.S. Agrawal	A Modern Approach to Logical Reasoning	S.Chand, Delhi

Note: Paper Pattern – 70% Practical & 30% Theory is compulsory.

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B.Com II Sem. (Honors)
Fundamentals of Management

Unit – I

Management: - Meaning, Concepts, Nature, Importance process, Functions, Levels, Functional Areas, Managerial Skills.

Unit – II

Development of Management Thought: - Natures, Importance of Management, Principles, Fayol's, Principles of Management and Other Important Principles of Management, Management by Objective, Management by Exception.

Unit – III

Planning, Coordinator, Decision Making, Organization, Authority Delegation & Centralization. Decentralization.

Unit – IV

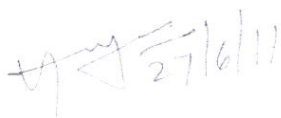
Direction, Motivation, Leadership, Communication.

Unit – V

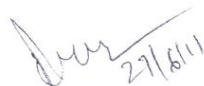
Controlling: - Concepts, Process, Importance, Techniques of control, Limitations,

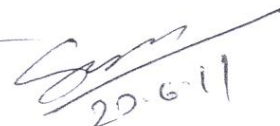
Suggested Books: -

- (1) Wehrich and Koontz: - Essentials of management, TATA Mcgraw Hill, New Delhi
- (2) Hampton and Freeman: - Modern Management, Mcgraw Hill, New York.
- (3) Dr. Ramesh Mangal & Agrawal: - Principles of Management, Universal Publication, Agra
- (4) Dr. R.L. Nolakha : - Principles of Management, Ramesh Book depot, Jaipur.

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बी.कॉम द्वितीय सेमेस्टर (आनर्स) प्रबंध के आधारभूत तत्व

इकाई प्रथम

प्रबन्ध :—अर्थ, अवधारणा, प्रकृति, महत्व, प्रक्रिया, कार्य, स्तर एवं कार्यात्मक क्षेत्र, प्रबन्धकीय दक्षता ।

इकाई द्वितीय

प्रबन्ध विचारधारा का विकास :— प्रबन्ध के सिद्धांतों की प्रकृति, महत्व, फेयोल के प्रबन्ध के सिद्धान्त एवं अन्य महत्वपूर्ण प्रबन्ध के सिद्धान्त, उद्देश्यों द्वारा प्रबन्ध, अपवाद द्वारा प्रबन्ध ।

इकाई तृतीय

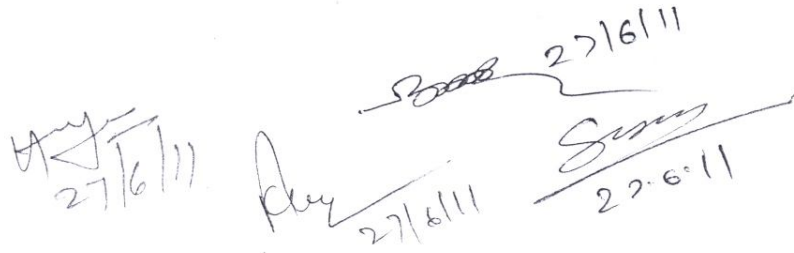
नियोजन, समन्वय, निर्णयन, संगठन, अधिकार अन्तरण एवं केन्द्रीकरण, विकेन्द्रीकरण

इकाई चतुर्थ

निर्देशन, अभिप्रेरण, नेतृत्व, संचार

इकाई पंचम

नियंत्रण :— अवधारणा, प्रक्रिया, महत्व, नियंत्रण की तकनीक, सीमाएँ ।

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B.Com. Part I (Hons.)-Semester II
Syllabus
Applied Economics

Max marks: 70+30

Min. Pass Marks: 24+10

Note: The Question Paper will contain questions equally distributed in all units. Internal choice will be given in all questions.

Unit 1: Introduction to Economics: Meaning, Definition of Micro & Macro Economics. **Demand Analysis and supply Analysis:** Meaning Type and Law of Demand, Elasticity and Price elasticity of Demand, Income Elasticity of Demand, Law of Supply, Supply Curve and Price Elasticity of Supply.

Unit 2: Cost And Revenue Analysis: Cost concepts, Elements of cost, Average and marginal cost curves, Relationship between Average and marginal cost, Concept of Revenue, Revenue curve and relationship between Average and Marginal Revenue. **Market Structures:** Meaning and Classification of markets, Perfect Competition, Imperfect Competition, Monopolistic Market, Oligopoly Market, and Duopoly Market.

Unit 3: National Income: Meaning, Definition and importance of National Income, GNP & NNP, GDP & NDP, Per Capita Income. **Theories of Employment:** Keynesian theory of employment, Say's Law of markers.

Unit 4: Trade Cycle and Inflation: Trade Cycles- Meaning and definition, phases of trade cycle. Inflation –Definition, types, causes and effects of Inflation and measures to control inflation. Concept of Globalization, Liberalization, Privatization and its effects on Indian Economy.

Unit 5: Banking, Stock market And Insurance: Functions of commercial banks, Process of Credit Creation, Reserve Bank of India –Methods of credit control- Quantitative and Qualitative methods. Concept of Shares and Debentures, Concept of SEBI, Meaning, function and importance of Stock Markets, Primary and Secondary Markets. Insurance: Types of insurance- Life Insurance and general Insurance.

Reference Books:

1. Dr. Abha Mittal, Macro Economics, Taxmann's Publication.
2. Dwivedi, DN Managerial Economics, Vikas Publications, New Delhi.
3. Dr. S.K.Singh, Dr. J.P. Mishra, Economics, Sahitya Bhawan Publication.
4. Business Environment, Dr. Ramesh Mangal, Universal Publication.
5. Mishra and Puri, Indian Economy, Himalaya Publication House, Delhi.
6. B.B. Tondon, K.K. Tondon- Indian Economy, Tata McGraw Hill Publishing Company Ltd.
7. Varian H. (2000), Microeconomics Analysis, W.W. Norton, New York.

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