

मध्य प्रदेश शासन  
उच्च शिक्षा विभाग  
मंत्रालय

तत्काल

वृत्तम भवन, भोपाल- 462004

क्रमांक 205/47/NSS/18/अड़तीस,  
प्रति,

भोपाल, दिनांक 01/05/2018

कार्यक्रम समन्वयक,

समस्त रासेयोरुक्त विश्वविद्यालय, (म.प्र.)

विषय:- स्वच्छ भारत ग्रीष्मकालीन इंटर्नशिप कार्यक्रम में राष्ट्रीय सेवा योजना स्वयंसेवकों के पंजीयन संबंधी ।

संदर्भ:- क्षेत्रीय निदेशक, भारत सरकार, युवा कार्यक्रम एवं खेल मंत्रालय, भोपाल से प्राप्त पत्र क्रमांक पी.12/क्षेके/80-84, दिनांक 28.04.2018.

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उपरोक्त विषयान्तर्गत संदर्भित पत्र की छायाप्रति संलग्न कर लेख है कि भारत सरकार पेय जन एवं स्वच्छता मंत्रालय द्वारा मानव संसाधन मंत्रालय नई दिल्ली के सहयोग से स्वच्छ भारत ग्रीष्मकालीन इंटर्नशिप कार्यक्रम का शुभारम्भ किया जा रहा है जिसमें राष्ट्रीय सेवा योजना के स्वयंसेवकों की सहभागिता और जन आंदोलन के रूप में जागरूकता के लिए किया जाना है। (जिसकी मार्गदर्शिका संलग्न है।)

यह इंटर्नशिप कार्यक्रम महाविद्यालयीन छात्र-छात्राओं को ग्रीष्मकालीन अवधि दिनांक 1 मई 2018 से 31 जुलाई 2018 तक सुनिश्चित की गई है। जिसमें स्वयंसेवकों को इस अवधि में 100 घंटे स्वच्छता से संबंधित कार्य एवं मार्गदर्शन करना है। इस हेतु छात्र-छात्राओं को अपना पंजीयन ( <https://sbsi.mygov.in> ) के पोर्टल पर सीधे कराना है।

इस इंटर्नशिप कार्यक्रम का उद्देश्य शहरी एवं ग्रामीण क्षेत्र के युवाओं को स्वच्छता के प्रति जागरूकता बढ़ाना है जिसमें रासेयो स्वयंसेवक अपनी महत्वपूर्ण भूमिका मार्गदर्शन, सहयोग व सहभागिता से पूर्ण कर सकते हैं। इस हेतु पंजीकृत स्वयंसेवकों को प्रमाण पत्र भी प्रदान किया जावेगा । अतः आपके क्षेत्रान्तर्गत रासेयो स्वयंसेवकों को उक्त पोर्टल पर पंजीयन स्वयं करा कर सहभागिता सुनिश्चित करने संबंधी कार्यवाही करें । एवं की गई कार्यवाही से विभाग एवं क्षेत्रीय केन्द्र भोपाल को अवगत करायें । अतः क्षेत्रीय निदेशक के पत्र में निहित कार्यक्रम अनुसार कार्यवाही सुनिश्चित करें।

संलग्न:- उपरोक्तानुसार ।

Ry 01/05/18  
( डॉ. आर.के.विजय )

राज्य एनएसएस अधिकारी, रासेयो  
म.प्र.शासन, उच्च शिक्षा विभाग

पू०क्रमांक/206/47/रासेयो/2018/  
प्रतिलिपि:-

भोपाल दिनांक 01/05/2018

1. निज सहायक, अपर मुख्य सचिव, मध्यप्रदेश शासन, उच्च शिक्षा विभाग ।
2. ओ.एस.डी. सह आयुक्त, उच्च शिक्षा, मध्यप्रदेश, भोपाल ।
3. क्षेत्रीय निदेशक, भारत सरकार, युवा कार्य एवं खेल मंत्रालय, रासेयो, क्षेत्रीय केन्द्र, ई-1/123, अरेरा कॉलोनी, भोपाल ।

Ry 01/05/18

राज्य एनएसएस अधिकारी, रासेयो  
म.प्र.शासन, उच्च शिक्षा विभाग

फोन : 0755-2464817

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भारत सरकार,  
युवा कार्यक्रम एवं खेल मंत्रालय,  
राष्ट्रीय सेवा योजना क्षेत्रीय निदेशालय,  
ई-1/123 अरेरा कॉलोनी,  
भोपाल-462 018

क्रमांक.पी. 12/रासेयो/क्षेनि/मप्र/2017-18/80-84

दिनांक : 28 अप्रैल, 2018

प्रति,

राज्य एनएसएस अधिकारी  
मध्यप्रदेश एवं छत्तीसगढ़ शासन  
उच्च शिक्षा विभाग,  
भोपाल/रायपुर

**विषय : स्वच्छ भारत ग्रीष्मकालीन इंटरनशिप कार्यक्रम में राष्ट्रीय सेवा योजना स्वयंसेवकों के पंजीयन संबंधी।**

संदर्भ: रासेयो निदेशालय, नई दिल्ली के पत्र संख्या पी. 41-1/एनएसएस/डीटीई/ 2017/ 2136-2152, दिनांक 27 अप्रैल, 2018

महोदय,

उपरोक्त विषयान्तर्गत संदर्भित पत्र के अनुपालन में लेख है कि भारत सरकार, पेय जल एवं स्वच्छता मंत्रालय द्वारा मानव संसाधन विकास मंत्रालय, नई दिल्ली के सहयोग से स्वच्छ भारत ग्रीष्मकालीन इंटरनशिप कार्यक्रम का शुभारम्भ किया जा रहा है, जिसमें राष्ट्रीय सेवा योजना के स्वयंसेवकों की सहभागिता और जन आंदोलन के रूप में जागरूकता के लिए किया जाना है। मार्गदर्शिका संलग्न।

यह इंटरनशिप कार्यक्रम महाविद्यालयीन छात्र-छात्राओं को ग्रीष्मकालीन अवधि जो कि दिनांक 1 मई 2018 से 31 जुलाई, 2018 तक सुनिश्चित की गई है, स्वयंसेवकों को इस अवधि में 100 घंटे स्वच्छता से संबंधित कार्य एवं मार्गदर्शन करना है। इस हेतु छात्र-छात्राओं को अपना पंजीयन (<https://sbsi.mygov.in>) के पोर्टल पर सीधे कराना है।

इस इंटरनशिप कार्यक्रम का उद्देश्य शहरी एवं ग्रामीण क्षेत्र के युवाओं को स्वच्छता के प्रति जागरूकता बढ़ाना है, जिसमें रासेयो स्वयंसेवक अपनी महत्वपूर्ण भूमिका मार्गदर्शन, सहयोग व सहभागिता से पूर्ण कर सकते हैं। इस हेतु पंजीकृत स्वयंसेवकों को प्रमाण-पत्र भी प्रदान किया जावेगा।

अतः आपसे अनुरोध है कि स्वच्छता के लिये युवा इस जन आंदोलन में राष्ट्रीय सेवा योजना के अधिक से अधिक स्वयंसेवकों का उक्त पोर्टल पर पंजीयन स्वयं करा कर सहभागिता सुनिश्चित करने हेतु संबंधितों को निर्देशित करने तथा इस संबंध में की गई कार्यवाही से इस कार्यालय को अवगत कराने का कष्ट करें।

संलग्न: उक्तवत।

प्रतिलिपि:

1. निदेशक, रासेयो निदेशालय, 12/11, जामनगर हाउस, नई दिल्ली।
2. अवर सचिव (एनएसएस), भारत सरकार, युवा कार्यक्रम एवं खेल मंत्रालय, नई दिल्ली।
3. समस्त कार्यक्रम समन्वयक, एनएसएस, मध्यप्रदेश एवं छत्तीसगढ़।

भवदीय,  
(डी0एन0गढवाल)  
क्षेत्रीय निदेशक, रासेयो

(डी0एन0गढवाल)  
क्षेत्रीय निदेशक, रासेयो

F.No.P41-1/NSS/DTE/2017/2136-2152 263  
Government of India  
Ministry of Youth Affairs & Sports  
Directorate of NSS  
12/11, Jamnagar House, New Delhi- 110011

Date: 27<sup>th</sup> April, 2018

To

All the Regional Director of NSS

Sub: Swachh Bharat-Summer Internship Programme

Sir/Madam

I am to inform you that the Ministry of Drinking Water and Sanitation (MDWS) in association with the Ministry of Human Resources Development is launching a Swachh Bharat Summer Internship Programme (Guidelines enclosed) with an aim of Making Swachhata a Jan Andolan.

The internship will be undertaken by college student for the duration of atleast 100 hrs during the period starting from 1<sup>st</sup> May to 31<sup>st</sup> July 2018. In each institute there will be a designate Nodal officer who will guide the student throughout the internship. A portal (<https://sbsi.mygov.in>) has been developed for the purpose of Registration of interns and to upload the reports.

The internship is expected to make the volunteers more sensitive towards Swachhata sensitize rural youth and generate Awareness. NSS Volunteers with their glories tradition of community service are best suited to join internship in large Numbers by enrolling. A certificate will be issued to every interns who completes the intership period.

In this regard, you are requested to mobilize maximum number of NSS volunteers to get themselves registered as internship through the above given portal within the stipulated time.

Yours faithfully

S. K. Basumatary  
(Sunil Kumar Basumatary)  
Asstt. Prog. Adviser

Copy to

Under Secretary, NSS Section, Ministry of Youth Affairs and Sports,  
Government of India, Shastri Bhawan, New Delhi for Information

**MHRD**

Government of India

Ministry of Human Resource Development

**Swachh Bharat Summer Internships 2018****1. Objective**

In furtherance of the objectives of the Swachh Bharat Abhiyan launched on 2<sup>nd</sup> October 2014, Government has launched the Swachh Bharat Summer Internships-2018 aiming at enrolling the students for promoting swachhata in the villages. Under this, the students are invited to select a village of their choice, and work with the village community for building a lasting system for improving the overall sanitation and hygiene in the village. It is expected that each student would devote at least 100 hours to Swachhata, and carry out specific measures for improving the sanitation and hygiene in the village.

This internship is being jointly launched by the Ministry of Human Resource Development in association with the Ministry of Drinking Water and Sanitation and is named 'Swachh Bharat Summer Internship - 100 Hours of Swachhata'. The objective is to engage youth across the country, develop their skill and orientation for sanitation related work and make Swachh Bharat Mission a *jan andolan*.

**2. Components of the internship**

The student enrolled for the internship is expected to adopt one or more villages and conduct activities of their choice to contribute to the cause of rural sanitation in India.

a) **Duration:** At least 100 hours in the period 1<sup>st</sup> May to 31<sup>st</sup> July 2018 during Summer Vacation

b) **Who can apply.**

- Youth enrolled in Colleges/ Universities may apply through an online application form made available on the website <https://sbsr.mv.gov.in>. These organizations are henceforth referred to as the "parent institution"
- Candidates to indicate the location of internship (village/district) The location of the internship may either be home state or the state of the parent institution. (to be accepted by MHRD)
- Candidates may participate individually or in teams. Team size may be decided depending on the nature and scope of their activity, and approved by the parent institution, subject to a maximum limit of 10 members in a team

c). **Internship Process.**

- Candidates to devote approximately 100 hours conducting Swachhata-related activities in villages selected by them and approved by the parent Institution
- The parent institution to organize necessary logistics for the activities.

**3. List of suggested activities:**

As a part of the internship, the activities that participants may conduct have been categorized into two clusters:

**A. Information-Education-Communication activities:** IEC activities are oriented towards increasing the awareness of people about sanitation related issues and trigger a change in sanitation related behaviour. IEC activities undertaken by the interns can target behaviour around open defecation, hygiene practices, solid/ liquid waste management among other behaviours. Under this, the interns may:

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Ministry of Human Resource Development

**Swachh Bharat Summer Internships 2018**

- ☐ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
  - ☐ Perform Nukkad Natak or street plays around swachhata
  - ☐ Organise Swachhata Melas, song and dance performances
  - ☐ Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
  - ☐ Conduct Village or School-level Rallies to generate awareness about sanitation
  - ☐ Make wall paintings in public places (more specially panchayat offices) on the theme of swachhata
  - ☐ Participate in Nigrani committees to stop open defecation in villages
  - ☐ Organise Swachhata-related movie screenings in public places. (Swachh Bharat movies may be found on the YouTube channel [tinyurl.com/sbmgramin](https://tinyurl.com/sbmgramin) and community screenings of these films may be organized in public places in the villages to help spread the message of Swachhata)
  - ☐ All IEC Material of Swachh Bharat Mission may be freely downloaded from the links [tinyurl.com/sbmiec](https://tinyurl.com/sbmiec) and [tinyurl.com/sbmiec2](https://tinyurl.com/sbmiec2). Any other activities undertaken to help spread these messages to the rural masses would count under the header of IEC activities.
- B. Solid Waste Management related activities:** SWM activities target generation of awareness around waste collection, segregation, disposal and waste-free environment
- ☐ Organize Waste collection drives in households and common or shared spaces
  - ☐ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
  - ☐ Mobilize community and panchayat to build compost pits where organic matter decomposes to form manure
  - ☐ Help Panchayats draw up plans for installation of Biogas plants
  - ☐ Organize cleaning of streets, drains and back alleys through awareness drives

**4. Training:**

An orientation video for youth towards sanitation activities in the rural context has been created and uploaded on the portal <https://sbsti.mycgov.in> Swachh Bharat Mission (Gramin) YouTube channel (<https://tinyurl.com/sbmgramin>)

**5. Other important resources:**

- a. It is recommended to go through the YouTube channel of the Swachh Bharat Mission (Gramin) at <https://tinyurl.com/sbmgramin> and see the other material uploaded there (uploaded in multiple regional languages) to support their efforts on the ground
- b. All IEC material of Swachh Bharat Mission (Gramin) may be freely downloaded and widely used from the links <https://tinyurl.com/sbmiec> and <https://tinyurl.com/sbmiec2>
- c. Swachh Bharat updates are regularly shared on social media on the pages [twitter.com/swachhbharat](https://twitter.com/swachhbharat) and [facebook.com/sbmgramin](https://facebook.com/sbmgramin)
- d. Inspiring success stories from the grassroots are available at the blog link [sbmgramin.wordpress.com](https://sbmgramin.wordpress.com)

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Swachh Bharat Summer Internships 2018

**6. Reporting:**

An Internship Report needs to be submitted by the candidate on the online portal in the prescribed format through the Supervisor within 15 days of completion of fieldwork.

**7. Rewards and Recognition:**

- All participants will be given a Swachh Bharat Internship Certificate on completion of their internship and its approval by the parent institution.
- 2 curriculum credits will be given by institutions affiliated with UGC to all interns whose internships are certified by the parent institution as eligible for the credits on the basis of higher parameters.
- The Best interns will be recognized at college, university, state and national levels as follows.
  - College Level: Shields / cups given by parent institution
  - Cash Awards in addition to certificates (Provided by MHRD/MDWS)
    - University Level: Rs 30,000, Rs 20,000, Rs 10,000
    - State Level: Rs 50,000, Rs 30,000, Rs 20,000
    - National Level: Rs 2 lakh, 1 lakh, Rs 50,000
- The selection of awardees will be done by the competent authority appointed by the MHRD at each level. The decision of the competent authority will be final.

**8. Role of the Parent Institution**

- Conduct college level campaigns to mobilize participation
- Appoint Nodal Officers for the internship
- The Nodal Officers should register on the <https://sbisrmygov.in> and facilitate application process
- May provide necessary logistics for interns, such as travel to the village, refreshments, etc.
- To ensure that all interns submit their reports on the portal <https://sbisrmygov.in> on time (within 15 days of completion of fieldwork)
- The top three awardees at each level should be forwarded to the next level for consideration of awards at that level
- Submit the details of the awardees to the next level of authority i.e., University/State/Ministry of Human Resource Development
- Responsibility for safety and security of the interns during village visits lies with the parent institution, hence the location should be chosen appropriately and liaison done with local administration wherever necessary

**9. Role of State Government and District Administration:**

- State Government/District Administration will provide necessary support to the parent institutions as and when requested to the extent possible.

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