देवी अहिल्या विश्वविद्यालय, इंदौर

विषय :– Observation of the Communal Harmony Campaign Week from 19th to 25th November 2020 and Flag Day on 25th November (Wednesday)-materials regarding-

संदर्भ :– राष्ट्रीय सामाजिक सदामुल अभियान (मुं. मं. भ. स. स. ख. न. व. न. व. र.) नई दिल्ली से प्राप्त पत्र क्रमांक No.5/1/2020-NFCH दिनांक 01.10.2020 के संदर्भ में।

भावर्ध / महोदय,

उपरोक्त विषय एवं संदर्भ के परिप्रेक्ष्य में राष्ट्रीय सामाजिक सदामुल अभियान, नई दिल्ली से प्राप्त पत्र क्रमांक No.5/1/2020-NFCH दिनांक 01.10.2020 के निर्देश सन्नातार प्राप्त (संदर्भ) पत्र एवं प्रेस स्टीकर्स आपकी ओर प्रेरित कर दिनांक 19 से 25 नवम्बर 2020 तक राष्ट्रीय सामाजिक सदामुल अभियान समाप्त एवं जना दिवस अभियान के अन्वेषण के तहत प्राप्त होने वाले पत्र एवं खाते में जमा कर करार/मंडली सङ्गीत संस्थान रिपोर्ट नये फोटोग्राफिक साझा कल्याण विभाग को भेजने का कार्य करें।

श्रद्धांजली,

संदर्भ :– संदर्भ पत्र एवं प्रेस स्टीकर्स प्रति।

प. क. संविक. / सामाजिक शिखा दिवस / 2020 / 826 दिनांक : 19 NOV 2020

प्रतिष्ठित :–

1. संविक, राष्ट्रीय सामाजिक सदामुल अभियान, नोप्ता तल 'ली' ग्राम, लोकारक भारत, खान मार्केट, नई दिल्ली
2. माननीय कुलपत्तिके सत्तिय, देवी अहिल्या विश्वविद्यालय, इंदौर।
3. कुलपत्तिके निभ दलाल, देवी अहिल्या विश्वविद्यालय, इंदौर।
4. आई.टी.सेंटर, देवी अहिल्या विश्वविद्यालय, इंदौर की ओर वेब लाइट पर अपलोड करने हेतु।
Subject: Observance of the Communal Harmony Campaign Week from 19th to 25th November 2020 and Flag Day on 25th November 2020 (Wednesday)—materials regarding—

Dear Sir/Madam,

National Foundation for Communal Harmony (NFCH) observes Communal Harmony Campaign Week every year from 19th to 25th November. The last working day of the week is observed as Flag Day of the Foundation. This year also the Foundation will observe Communal Harmony Campaign Week from 19th to 25th November 2020 and the Flag Day will be observed on 25th November 2020 (Wednesday). While the Flag Day spreads message of communal harmony and National integration, it is also utilized for fund raising to enhance resources of the Foundation to carry out its activities on various schemes and projects and to enable it to achieve the aims and objectives of the Foundation.

2. Besides promotion of communal harmony and National integration through number of activities, the Foundation provides financial assistance to children rendered orphan or destitute in communal, caste, ethnic or terrorist violence for their care, education and training under Project ‘Assist’.

3. NFCH received a modest corpus from Government of India in 1992. The interest earned thereon is not adequate to carry forward and expand our activities. Therefore, while observing the Communal Harmony Campaign Week and Flag Day, the Foundation utilizes this opportunity to generate additional resources by raising funds through voluntary contributions. For this purpose, sufficient number of flag stickers and other publicity materials are being sent to your organization. The mission to promote communal harmony and National integration merits whole hearted support from all sections of the society. NFCH would like to appeal to you for active participation of your organization to achieve its noble mission.
4 It would be necessary and appropriate to involve all officers, employees and the public at large in observing Communal Harmony Campaign Week for spreading the message of peace and harmony. You are requested to organize intensive campaign for sensitizing all concerned about the need for fostering communal harmony, National integration and fraternity through appropriate programmes and activities. A brief report with photographs on Communal Harmony Campaign Week and Flag Day 2020 would be highly appreciated.

5 The following material is sent herewith to facilitate observance of Communal Harmony Campaign Week and Flag Day 2020. Additional material, if required, may be obtained from the Foundation:

- Flag stickers: 100/200/300/500/1000
- Posters: 2
- Wrappers for collection box: 2
- Pamphlets -Sankalp: 1

6 Due to the unprecedented situation arising out of pandemic COVID-19 this year, we are not certain up to what extent the academic and social activities will be permitted during the Communal Harmony Campaign Week 2020 (19th to 25th November, 2020). However, we would appreciate if the communal harmony activities and fund raising activities are extended beyond 25th November, 2020 if the situation so demands.

7 The Foundation shall be grateful if you kindly issue necessary instructions for observing Communal Harmony Campaign Week and Flag Day in your organization(s) and also for collection of maximum contribution on voluntary basis. You may take steps as outlined in the enclosed Annexure-Y. All donation to the NFCH are eligible for 100% exemption from Income Tax under Section 80G (2) [iii(e)] of the Income Tax Act, 1961. The Permanent Account Number (PAN) of the Foundation is AAATN0562A.

8 Your personal intervention and co-operation is solicited to spread the message of peace, communal harmony and National integration and to make the fund raising effort a grand success.

Yours sincerely,

[Signature]

(Manoj Pant)
Secretary

Encl: as above.
Steps to be taken for observing the Communal Harmony Campaign and the Flag Day

The following steps are required to be taken for observance of the Communal Harmony Campaign by the office/organization:

(i) Communal Harmony Campaign Week & Flag Day 2020 may be observed as per the prescribed guidelines issued by Government of India from time to time regarding precautions to be taken relating to COVID-19 pandemic.

(ii) To do intensive campaigning and provide wide publicity for sensitizing officers and staff and public as a whole about the need for fostering communal harmony, National integration and fraternity, through cultural programmes, debates, seminars, workshops, essay competitions, painting competitions etc.

(iii) To make arrangements for circulation of fund collection boxes – wooden, plastic or metallic boxes may be improvised with suitable openings to insert the donation.

(iv) To select volunteers from amongst staff to station themselves at the entrance and other vantage points and go around the office buildings on the Flag Day for distribution of flag stickers and collection of voluntary donation.

(v) To make suitable arrangements for proper security of collection boxes, opening them, counting the amount so collected and sending to NFCH.

(vi) Remittance of funds so collected should be made through Demand Drafts/cheque to the Secretary, National Foundation for Communal Harmony, 9th floor, ‘C’ Wing, Lok Nayak Bhawan, Khan Market, New Delhi-110003.

(vii) Demand Drafts/cheque should be sent through registered/ordinary post and not by courier.

(viii) Alternatively donation can also be made by direct bank transfer from anywhere in India, utilizing the following information:

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<th>Name of Bank</th>
<th>Central Bank of India</th>
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<tr>
<td>Address of the Bank</td>
<td>Khan Market, New Delhi-110003.</td>
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<tr>
<td>Name of A/c holder</td>
<td>National Foundation for Communal Harmony</td>
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<tr>
<td>Account Number</td>
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<tr>
<td>IFSC for NEFT/RTGS</td>
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Or

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<tr>
<td>Address of the Bank</td>
<td>Nirman Bhavan, Maulana Azad Road, New Delhi-110011</td>
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