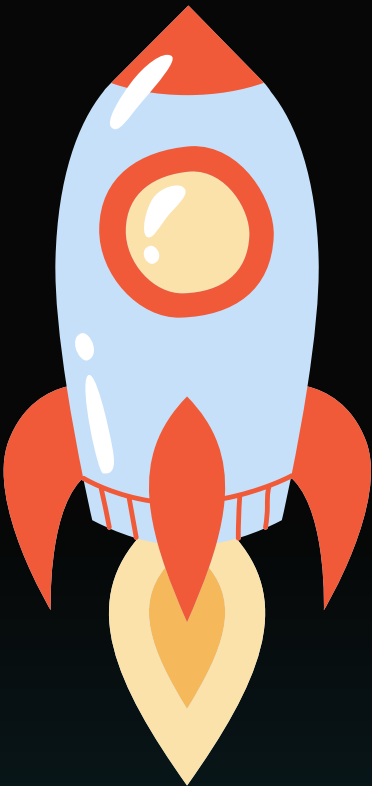


# DAVV INCUBATION CENTRE LAUNCHES

## PRE-INCUBATION PROGRAM - ‘IGNITE’



Helping early-stage startups validate ideas through an 8-week program with expert mentorship.

| 12+ Expert Sessions        | 8 Open Houses           | 2+ Founder Sessions              | 15+ Expert Mentors               |
|----------------------------|-------------------------|----------------------------------|----------------------------------|
| Gain critical insights     | Collaborate & network   | Learn from real-world experience | Tailored expert advice           |
| From leading professionals | Attend exclusive events | From successful startup founders | Access a diverse pool of mentors |

# iGNITE - PROGRAM BENEFITS





# iGNITE

## PROGRAM STRUCTURE

### Module 1: Entrepreneurial Mindset & Idea Validation

- 1.Introduction to Entrepreneurial Mindset
- 2.Design Thinking and Idea Validation Techniques
- 3.Founder's Story (Inspiration & Real-Life Case Studies)

### Module 2: Startup Formation, Compliance & Product Strategy

- 1.Startup Formation and Compliance
- 2.Business Model Canvas
- 3.Product Thinking and Road Mapping

### Module 3: Product Development, Management & Scaling

- 1.Product Building and Management
  - 2.GTM (Go-To-Market) Strategy
- Session on Scaling Fast

### Module 4: Funding, IPR, and Financial Management

- 1.Govt Fund Raising and Assistance for Innovative Startups
- 2.Training Session on IPR (Intellectual Property Rights)
- 3.Financial Management and Cash Flow

### Module 5: Pitching, Sales, Marketing & Brand Building

- 1.Pitch Perfection (Crafting and Delivering a Pitch)
- 2.Marketing and Brand Building
- 3.Sales and Marketing Strategy
- 4.Founder's Story (Overcoming Challenges & Successful Pivots)





# **iGNITE**

## **IMPORTANT DETAILS**

### **DEADLINE**

**November 15  
APPLICATION  
CLOSES**

### **DURATION**

**8 WEEKS**

### **PROGRAM START**

**November 26  
VIRTUAL  
LAUNCH EVENT**

### **SESSIONS**

**ONCE WEEKLY  
TUESDAY, 1.5  
HOURS  
SESSIONS**

### **MODE VIRTUAL**

**ALL SESSIONS AND  
INTERACTION IS  
VIRTUAL FOR PAN-  
INDIA STARTUPS**

### **DEMO DAY**

**Announced  
Soon...  
PHYSICAL/HYBRID  
DEMO DAY AT  
INDORE**

### **FEES**

**RS. 1000/- (Rs. 500/-  
For DAVV UTD  
Students)  
PER PARTICIPANT  
COST FOR  
PROGRAM**

### **NETWORKING**

**PEER GROUPS  
LIFETIME ACCESS TO  
DIGITAL GROUPS FOR  
PEER-TO-PEER  
NETWORKING**

## WHO CAN APPLY?

Early-stage ventures, students, and first-time entrepreneurs.

# BUILD YOUR STARTUP WITH DAVV INCUBATION CENTRE

LIMITED SEATS! SIGN UP TODAY.

### For More Details

 Shantanu Waikar - 7000812491

 Ravi Sharma - 8982946244

### Apply Now



Deadline  
November 15