

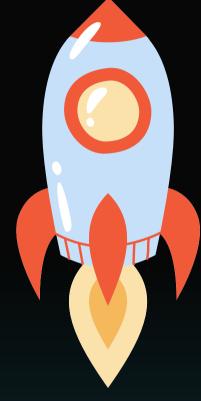




# DAVV INCUBATION CENTRE LAUNCHES

# PRE-INCUBATION PROGRAM 'IGNITE'

Helping early-stage startups validate ideas through an 8-week program with expert mentorship.



12+ Expert	8 Open	2+ Founder	15+ Expert
Sessions	Houses	Sessions	Mentors
Gain critical insights	Collaborate &	Learn from real-	Tailored expert
	network	world experience	advice
From leading professionals	Attend exclusive events	From successful startup founders	Access a diverse pool of mentors







### **IGNITE** - PROGRAM BENEFITS

Access to Mentors, Investors, and Corporates with an opportunity to pitch during demo day

Official Certification from DAVVIC upon successful completion of program

Opportunity to get featured in Official Newsletters, Social Media, and Emailers of DAVVIC

Selected Startups can get grant upto 10 Lakh rupees

Exclusive
Mentoring
Opportunities with
Experts
and Founders

Continuing Support from DAVVIC post the program, Including incubation support for the startup

Access to various schemes for grants and funding with the incubator







# **IGNITE**PROGRAM STRUCTURE

#### **Module 1: Entrepreneurial Mindset & Idea Validation**

- 1.Introduction to Entrepreneurial Mindset
- 2.Design Thinking and Idea Validation Techniques
- 3. Founder's Story (Inspiration & Real-Life Case Studies)

#### **Module 2: Startup Formation, Compliance & Product Strategy**

- 1.Startup Formation and Compliance
- 2. Business Model Canvas
- 3. Product Thinking and Road Mapping

#### Module 3: Product Development, Management & Scaling

1.Product Building and Management 2.GTM (Go-To-Market) Strategy Session on Scaling Fast

#### Module 4: Funding, IPR, and Financial Management

1.Govt Fund Raising and Assistance for Innovative Startups

2. Training Session on IPR (Intellectual Property Rights)

3. Financial Management and Cash Flow

#### Module 5: Pitching, Sales, Marketing & Brand Building

1.Pitch Perfection (Crafting and Delivering a Pitch)

- 2. Marketing and Brand Building
- 3. Sales and Marketing Strategy
- 4. Founder's Story (Overcoming Challenges & Successful Pivots)







## **IGNITE IMPORTANT DETAILS**

- O DEADLINE

  November 15
  APPLICATION
  CLOSES
  O
- DURATION

  8 WEEKS
- PROGRAM
  START
  November 26
  VIRTUAL
  LAUNCH EVENT

- ONCE WEEKLY
  ONCE WEEKLY
  HOURS
  SESSIONS
- MODE
  VIRTUAL

  ALL SESSIONS AND
  INTERACTION IS
  VIRTUAL FOR PANINDIA STARTUPS
- O DEMO DAY

  O Announced

  Soon...
  OPHYSICAL/HYBRID

  DEMO DAY AT
  INDORE

  O

- PERS

  RS. 1000/- (Rs. 500/For DAVV UTD
  Students)
  PER PARTICIPANT
  COST FOR
  PROGRAM
- PEER GROUPS

  LIFETIME ACCESS TO DIGITAL GROUPS FOR PEER-TO-PEER NETWORKING







### **WHO CAN APPLY?**

Early-stage ventures, students, and first-time entrepreneurs.

### BUILD YOUR STARTUP WITH DAVV INCUBATION CENTRE

### LIMITED SEATS! SIGN UP TODAY.

#### For More Details



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#### **Apply Now**



Deadline November 15