



## DEEN DAYAL UPADHYAY KAUSHAL KENDRA, DAVV

### Assorted Cookies



...Assorted cookies is an e-bulletin about the views and understanding of the topics covered by the students in their own words. This initiative is being introduced for the students to get a quick glimpse on the assorted cookies platform



DDU-KK LOGO has been inaugurated by Hon'ble VC Prof. Renu Jain and our Registrar Dr. Anil Sharma on 14<sup>th</sup> July 2020. For the selection of LOGO, DDU-KK organized an In-house Emblem Designing Online Competition during Pandemic COVID-19 on 31<sup>st</sup> March 2020.



During the unprecedented situation of lockdown due to Pandemic COVID-19, the students of DDU-KK have done wonderful job of preparing several cookies related to their syllabus. Their hard work is being reflected in the form of Assorted Cookies. I congratulate the whole DDU-KK team for this innovative concept and wish them a bright future.

—: Prof. Renu Jain, Vice Chancellor, DAVV, Indore

दीन दयाल उपाध्याय कौशल केन्द्र दे॰अ॰ वि॰ वि॰, इन्दौर ने लॉकडाउन के दौरान विद्यार्थियों हेतु पढाई के साथ-साथ कई अन्य गतिविधियों का संचालन किया। इनमे विद्यार्थियो द्वारा डिजाइन किये जाने का कार्य अत्यंत सराहनीय रहा है। तत्पश्चात विभिन्न पाठ्यक्रमो मे अध्ययनरत विद्यार्थियो द्वारा अपने विषयों से संबंधित शब्दावली की जानकारी Assorted Cookies के माध्यम से प्रदान की जाना सभी पाठको हेतु बहुत उपयोगी होगा। इस अवसर पर सभी को मेरी शुभकामनाएं प्रेषित करता हूं ।



—: डॉ. अनिल शर्मा, कुलसचिव, दे.अ.वि.वि



**"With sharpening your weapons, standing on the battlefield would make sure of your success".**  
"DDU-KK, a School in University strongly believes upon this quote for creating skilled manpower. We exert upon clarity of concepts involved in the course of studies for further implementation. In this context, our students initiated this e-bulletin Assorted Cookies which will be comprised of abstraction of conceptual words involved in their studies. Its contents will be beneficial to all of the readers along with students. On the other hand, students will be able to work in team & manage the tasks timely.

—: Dr. Maya Ingle, Director, DDU-KK



दे.अ.वि.वि. के कई विभागों के निदेशक पद पर रहकर मैं दीन दयाल उपाध्याय कौशल केंद्र का भी संस्थापक निदेशक रहा हूँ। मुझे अत्यंत प्रसन्नता है कि यह विभाग उत्तरोत्तर प्रगति पथ पर संचालित हो रहा है। आज इस विभाग में आधुनिक प्रयोगशाला एवं उपकरणों के साथ विद्यार्थियों का उत्प्रेरण उच्च दर्जे का है। केंद्र की गतिविधियों तथा उपलब्धियों से मुझे अत्यंत संतोष महसूस होता है। मैं DDU-KK से जुड़े सभी विद्यार्थियों, शिक्षकों एवं कर्मचारियों को बधाई देता हूँ व उनके उज्ज्वल भविष्य की कामना करता हूँ।

**-: डॉ. पी.एन.मिश्रा, विभागाध्यक्ष, स्कूल ऑफ इकोनॉमिक्स**

Landscape design in general is considered as beautification of outdoor space. And in present scenario with growing environmental awareness and to cater to the specific needs of the client, the role of landscape designers has become very important. The students of DDU-KK have taken the initiative to make understand the things easily through this innovative e-bulletin.

**-: Mr. Shrikant Bhale, Landscape Designer**



***"Self education is lifelong curiosity."***

Students of DDU-KK are indulging in this activity in the form of their own e-bulletin which is a remarkable step. I take this opportunity to congratulate each one involved in the process. Be it Interiors, Landscaping or any other vocational course the best way to clear all concepts and terminologies is learning through self study. I would like to mention M.Voc. in Interior Design and Landscape Design are very specialized and rare courses available at DAVV, Indore. Need of the hour is Green & Sustainable Interiors and Landscaping is a major part of enhancing interiors and exteriors. One gets to learn all these concepts if enrolls for M.Voc. Courses offered here. Best wishes to the department for successfully conducting all these academic courses and encouraging students for self learning through e-bulletin.

**-: Ms. Nupur Namjoshi, Interior Designer, AVN Associates Indore**



## ***e-Bulletin Committee***



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### *Role of Dietitian*

- Role of dietitian is to assist people in planning their meals depending upon their age, health conditions or work routine.
- Dietitians counsel individuals and groups, organize the food service system in various organizations.

Dietitian services focus on clinical services, public health nutrition, nutrition communication, food services, therapeutic diets and nutrition research.



*Gunita Risbud*

### *Injurious Agents*

An infectious organism subverts normal defensive responses by altering the hemostatic response to injury.

- INFECTIVE AGENTS: like bacteria, viruses and their toxins, fungi, parasites.
- IMMUNOLOGICAL AGENTS: like cell-mediated and antigen antibody reactions.
- PHYSICAL AGENTS: like heat, cold, radiation, mechanical trauma.
- CHEMICAL AGENTS: like organic and inorganic poisons.



*Jaya Patidar*

### *Entrepreneurship*

Entrepreneurship is the ability of idea to develop, organize and run a business enterprise, long-sighted uncertainty in order to make profits. It is all about the execution of new and innovative ideas by taking high-risk to achieve the high rewards and to serve the society. It serves the country by helping in generating economy, wealth, growth & innovations. Entrepreneurship is classified into small scale business, scalable start-ups, large companies or organizations and social entrepreneurs.



*Nafisa Kapadia*

### *Basic Concept of Accounting*

Accounting is an art as well as a Science. As an art, it helps to achieve the desired objectives and as a science, it is an organized knowledge based on certain basic rules and principles. Basic concept of accounting is concerned with recording of financial transactions. The process and characteristics of accounting includes identification of financial Transaction, measuring the identified transactions, recording, classifying, summarizing, Analysis and interpretation and lastly communicating the financial transaction to its users. Financial accounting, cost accounting and management accounting are the main branches of accounting.



*Riya Gupta*

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