



DEVI AHILYA VISHWAVIDYALAYA
INSTITUTE OF DESIGN (DAVID)
Vikramshila Parisar(IET DAVV campus)
UTD of DAVV, INDORE



Technology With Creativity

B. Des Product Design

ADMISSION OPEN 2025-26

Career Opportunities Of B. Des

- *Product Designer*
- *UX/UI Designer*
- *CAD Designer / 3D Modeler*
- *Innovation Consultant*
- *AR/VR and Gaming Industries*
- *Automotive Designer*

Websites to visit: www.dauniv.ac.in
www.ietdavv.edu.in

Submissions Through:

<https://www.davv.mponline.gov.in>

Last date of submission: 30th of July 2025

Contact us

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Devi Ahilya Vishwavidyalaya Institute of Design (DAVID)

UTD of DAVV, Indore

Bachelor of Design (B. Des. - Product Design)



TECHNOLOGY WITH CREATIVITY

GROWTH PROSPECTS

- Product Design offers diverse careers with high demand and a bright future in India.
- Product Design is booming, set to hit \$24.1B by 2030 and create 6M jobs by 2025.
- Product design roles in India will rise by 2029, driven by demand and investment.

Top 5 Careers in Product Design

- **Product Designers**
Collaborate with teams to create efficient designs.
Starting salary: ₹5-8 LPA.
- **Industrial Designers**
Design mass-produced products like gadgets and instruments. Salary: ₹5 LPA (entry) to ₹15+ LPA (experienced).
- **UX Designers**
Focus on user experience through research and prototyping.
Salary: ₹7-25 LPA.
- **Exhibition Designers**
Create immersive setups for events and exhibitions.
Average salary: ₹5-8 LPA.
- **Design Strategists**
Bridge design and business strategy, analyzing trends and consumer behavior. Average salary: ₹11 LPA.

Industries Hiring Product Designers

- **IT & Tech:** Software firms and startups
- **Consumer Goods:** Appliances, electronics
- **Healthcare:** Medical device companies
- **Automotive:** Vehicle design and components
- **Retail & Hospitality:** Expanding opportunities across sectors