



DEVI AHILYA VISHWAVIDYALAYA, INDORE (M.P.)  
Deen Dayal Upadhyay Kaushal Kendra (DDU-KK)



## Assorted Cookies

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दीन दयाल उपाध्याय कौशल केन्द्र, देवी अहिल्या विश्वविद्यालय, इन्दौर द्वारा माननीया प्रो. रेणु जैन, कुलपति दे.अ.वि.वि, इन्दौर के मार्गदर्शन में मकर संक्राति के उपलक्ष में वितरित किये जाने वाले उपहारों का दो दिवसीय प्रशिक्षण/ कार्यशाला का आयोजन किया गया। इस प्रशिक्षण द्वारा प्रथम दिन विभाग में आयोजित कार्यशाला में 25 महिलाओं ने एवं द्वितीय दिवस शासकीय अहिलिया आश्रम कन्या उच्चतर माध्यमिक विद्यालय क्रमांक २ की 38 छात्राओं एवं पुलिस लाइन्स की 26 गृहणियों को प्रशिक्षण दिया गया। प्रतिभागियों को मूलतः आर्थिक दृष्टिकोण से आत्मनिर्भर बनने हेतु मार्गदर्शन भी प्रदान किया गया।



Deen Dayal Upadhyay Kaushal Kendra (DDU-KK) established at DAVV, Indore is dedicated to provide Skill Oriented Education specifically. Along with the vocational courses approved by UGC, I am very glad to share that this school also runs short term programmes in regular manner not only for the UTD students but for the whole community, irrespective of age groups. These in turn are very much beneficial to upgrade/ enhance the required skills as per industrial expectations. Moreover, the guidance has been given to the participants by Industry Experts as DDU-KK has signed many MoUs with various companies. My best wishes to all DDU-KK fraternity.



**Dr. A. K. Sharma**  
Rector,  
Head, School of Chemical  
Sciences, DAVV, Indore



**Ms. Amrita Tiwari**  
(Short Term Course  
Participant)

Hi! I am Amrita Tiwari, currently working in a public sector bank. I have participated in various short term courses being conducted by DDU-KK DAVV Indore such as short term course on accounting software tally (GST version), one week workshop on GST and short term course on advance excel. I got to know how easy it is to record business transactions on tally, with the guidance of dedicated faculties. Along with that I got to know about various concepts regarding GST. In Advance excel course, I got to know about various tools available in MS Excel to present, view and manipulate data according to our need. Overall it was a great learning experience with very enthusiastic faculties and I congratulate all the faculties for their efforts.



**Dr. Suhas Nirkhiwale**

*M.D.*

*Medicare Hospital, Indore.*

*Participant*

*(Short Term Course Participant)*

Words will fall short of my appreciation for the training activities conducted from time to time by DDU-KK at DAVV. I attended the course on advanced excel and Cyber security . It was fun to learn the new skills which I could apply directly to my professional work. The faculty & invited experts demonstrated their utmost commitment to the purpose. I could breathe fresh ideas while learning with youngsters as well as those of my age. Even today I refer my notes from the trainings for my specific needs.

I am aware of a lot of people from different walks of life having been benefitted with a variety of these training programs.

In my opinion DDU-KK at DAVV has truly defined the purpose of education by imparting new skills and thereby improve the practices as well as attitude of participants towards specific tasks.

My salutes to the visionaries for creating this program.

I am thankful to Dr. Maya Ingle and DDU-KK, DAVV, Indore for providing me the opportunity to be a part of their short term courses. I had attended “Advance Training on Excel”, “Digital Marketing” and “Website Design & Development” courses. As these courses were practical based, it helps me to upgrade my skills. The teachers were well qualified and explained the content with its application to make it easy to understand. Regular feedbacks were taken by Maya Ingle madam and Anshika madam to improve the course. As an employee of this university after attending these courses, I designed our departmental website i.e. [www.biotech.dauniv.ac.in](http://www.biotech.dauniv.ac.in) and apply SEO on the same after completing Digital Marketing course. Advance excel course made it easier for us to analyze and prepare research data and M.Sc. Results.



**Mr. Priyesh Hardia**

*Computer Programmer*

*School of Biotechnology,*

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*(Short Term Course Participant)*



**Dr. Nisha Bano Siddiqui**

*Asst. Professor*

*IMS, DAVV, Indore*

*(Short Term Course Participant)*

Digital marketing is need of the hour. Especially for startups and budding SMEs which faces budgetary constraints, digital marketing is a boon for them. According to campaign monitor research agency it’s projected that marketing leaders will spend 75% of their total marketing budget on digital marketing, rather than traditional marketing". I congratulate DDU-KK team especially Dr. Maya ingle madam for her great vision to introduce this job oriented and industry required course. I also expect more such type of courses to empower the students with industry ready skills. Digital marketing course can be combined with content development and website designing course to offer a complete solution for startups and business houses for effective online business platform over a brick and mortar organization.

In the current scenario, the corporate sector is emerging with new trends that is promoting the e-commerce business. In our globally connected world, e-commerce leads the trend. Our world is changing, e-commerce will only get bigger and better in 2021. Some technologies will help us in achieving goals. For this, we need to update ourselves with practical knowledge in computer programming, software, hardware, short-hand writing, English-Hindi typing etc. With this view and thinking I have attended two short term courses from DDU-KK in the session 2019-2020 that is Advance Excel and Tally Accounting Software with GST. At Last but not the least I thank to Dr. Maya Ingle (Director, DDU-KK, Indore) for taking initiatives.



**Mr. Rahul Sukhani**

*Advocate & Law Lecturer*

*Govt, New Law College, Indore*

*(Short Term Course Participant)*

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