



DEVI AHILYA VISHWAVIDYALAYA, INDORE (M.P.)

Deen Dayal Upadhyay Kaushal Kendra (DDU-KK)



Assorted Cookies

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The courses run at DDU-KK have a unique feature especially for those who want to explore the new ways of learning and earning in their busy time, thereby work efficiently in their professional career. In today's scenario, lifestyle has become so fast that health and safety measures are overlooked. For this reason, the course in Nutrition & Dietetics is very apt to live a happy and healthy life ahead. Courses such as Landscape Design, Logistics & Supply (Cargo Management), Fitness Nutrition and Interior Design follow a new dimension in terms of dominant practical exposure in the course of study. Thus, students are able to fit in the related industrial work culture after their study.



Dr. Ashutosh Mishra
Head, School of Physics
DAVV, Indore



Dr. Rachanaa Datey
Founder Director-
QUEST EDUSTATION,
Visiting faculty- DDU-KK

The logistics and supply chain management today is opening plethora of new economic opportunities in every sector. We can clearly watch its immense growth as a sector in a strong and prominent role in the wake of rising consumerism in India and around the globe. It is a goldmine of opportunity, just waiting to be explored! However, realizing this opportunity will demand the creation of a vigorous pool of skilled human resources. Studying logistics, therefore, creates enormous scope for professional growth. There is need for industry-relevant training courses.

The knowledge gap is identified by DDU-KK and a robust, Industry-relevant course and training is designed, which enables an individual to immediately begin working as a professional in this field after successfully completing the diploma. While it has a rich demand for skills, the sector has no innate gender bias, and offers equal opportunities to women. The diversity and liveliness of roles in logistics and SCM makes it an exciting career opportunity.

Transport or transportation is the movement of humans, animals and goods from one location to another. Modes of transportation includes air, rail, water, cable, pipeline and space. Transport infrastructure consists of the fixed installations including roads, railways, airways, waterways, pipeline and terminals such as airports, railway stations, bus stations, trucking terminals, refueling depots (including fueling docks and fuel stations) and seaport terminals. Vehicles used in these networks for the management operations are automobiles, bicycles, buses, trains, trucks, people, helicopters, watercraft, spacecraft, aircraft. The procedure consists of legal formalities and policies applied in the transport industry operations. Transport industry is now focused on warehousing, material handling, managing the supply chain, cargo logistics and containerization etc. Transport plays an important part in economic growth and globalization.



Ajay Patel
(DLS (CM) I Sem)
2020-21



Khushboo Boke
(DLS (CM) I Sem)
2020-21

GATI Ltd is one of the leading logistic companies in India. It is an ISO 9001:2000 Co. certified for design, marketing, cargo management services and logistics solutions. It offers holistic logistics solutions in terms of the movement of goods from specific origin to desired destination, packing and warehousing, IT, last mile delivery and reverse/ return pickups. GATI reaches more than 99% districts, 5120 direct pin codes and 15,400 special pin codes, 3 e-fulfilment centres and 61 warehouses across India. The transportation mode utilized are namely; Surface Transport, Roads, Railway, Air Transport, Water Transport.

Fast Moving Consumer Goods (FMCG) are commonly named as consumer packaged goods. Items in this category include all consumables (other than groceries/ pulses) that people buy at regular periods. The most common in the list are toilet soaps, detergents, shampoos, toothpaste, shaving products, shoe polish, packaged foodstuff, and household accessories along with certain electronic goods. These items are meant for daily and frequent consumption.

FMCG Industry is on a high growth curve with the overall demand expected to multiply over the next decade. This high growth is most likely to be accompanied by significant structural shifts such as changing customer preferences, emergence of modern retail dimensions, growing rural spend tendency. The resultant new challenges that need to be addressed for an efficient and effective supply chain are: managing generations, aligning to the out start of new channels, managing the challenges of reach etc. Companies are now realizing that current supply chain configurations need to evolve and to enable them to participate in achieving growth. This requires new thinking on the ways in which an organization would structure itself in terms of its key supply chain processes and drivers.



Kshitij Godha
(DLS (CM) I Sem)
2020-21

**Diploma in
Logistics & Supply
(Cargo Management)
1 Year duration**



**Eligibility
Minimum 12th pass
No Age Limit**



Deepesh Pathak
(DLS (CM) I Sem)
2020-21

Material handling is the movement, protection, storage and control of materials and products throughout manufacturing, warehousing, distribution, consumption and disposal. As a process, material handling incorporates a wide range of manual, automated and semi-automated equipment and systems that support logistics and make the supply chain work. It's application is visible in forecasting, resource allocation, production planning, flow and process management, Inventory management and control, customer delivery, after-sales support service etc. There is a variety of manual, automated and semi-automated material handling equipment and technologies available to aid in the movement of transferring the merchandise from one place to another.

A properly designed inventory management system will improve customer service, reduce inventory, shorten delivery time and will lower down the overall handling costs in manufacturing, distribution and transportation. The 10 principles of material handling includes Planning, Standardization, Work, Ergonomics, Unit load, Space utilisation, System, Environment, Automation and Life cycle cost.

Editorial Team

Ms. Mona Dharamsey
Co-ordinator, DDU-KK

Ms. Anshika Jain
Multi-Tasking Staff, DDU-KK

Deen Dayal Upadhyay Kaushal Kendra (DDU-KK)

2nd Floor, Vigyan Bhawan, Takshashila Campus, Khandwa Road, Indore (MP)-452001,

Website: www.ddukk.dauniv.ac.in

E-mail: ddukkdavv@gmail.com

Contact: 0731 2464144, +91 9424889872, 9424450170