

**REVISED**

**DEVI AHILYA VISHWAVIDYALAYA, INDORE**

**// NOTIFICATION //**

It is being hereby notified that examination programme for MBA (Marketing Management) IIIrd Semester is scheduled as below:-


**EXAMINATION PROGRAMME FOR MBA (Marketing Management) IIIrd SEMESTER  
EXAMINATION January - 2022  
TIME: 02.00 P.M. TO 05.00 P.M.**

DATE	DAY	MBA(Marketing Management) IIIrd Semester
18.01.2022	Tuesday	Information Technology
21.01.2022	Friday	Supply Chain Management
24.01.2022	Monday	International Marketing
28.01.2022	Friday	Consumer Behaviour
31.01.2022	Monday	Advertising, Sales Promotion and Public Relations
03.02.2022	Thursday	Sales Management And Merchandizing

**Note:**

1. No guarantee is given to candidates regarding the order of question papers.
2. Admission cards of candidates will be sent to the Principal of the college/ institution three days before the commencement of the examination.
3. During the period of examination if any general or local holiday is declared by the state Govt. even then the examination will be held as per notified programme.

University House  
Indore: 452001

  
**Controller of Examination**  
Date: 29 DEC 2021

Encl. No. : Exam./Self. Fin./2021/848

**Copy Forwarded to:-**

1. Director/Principal, All concern college,
2. Asstt. Registrar (Conf.), D.A.V.V., Indore for information & necessary action.
3. Incharge, IT Centre Net, D.A.V.V. Indore
4. D.S.W., D.A.V.V.
5. DCDC, D.A.V.V.
6. Incharge, C.V.C. D.A.V.V.
7. Incharge MP Online, I.I.P.S., D.A.V.V. Indore
8. Enquiry Section D.A.V.V. Indore
9. Incharge, University Press, D.A.V.V., Indore

  
**Asstt. Registrar (Exam)**