

DEVI AHILYA VISHWAVIDYALAYA, INDORE

// NOTIFICATION //

It is being hereby notified that examination programme for MBA (MM) IV Semester is scheduled as below:-

EXAMINATION PROGRAMME FOR MBA (Marketing Management) IV SEMESTER
EXAMINATION JULY - 2023

TIME: 11.00 A.M. TO 02.00 P.M.

DATE	DAY	MBA(MM) IV Semester
19.07.2023	Wednesday	Product and Brand Management
21.07.2023	Friday	Rural Marketing
24.07.2023	Monday	Industrial Marketing
26.07.2023	Wednesday	Service Marketing
28.07.2023	Friday	Direct and Event Marketing
31.07.2023	Monday	Marketing Decisions

Note:

1. No guarantee is given to candidates regarding the order of question papers.
2. Admission cards of candidates will be sent to the Principal of the college/ institution three days before the commencement of the examination.
3. During the period of examination if any general or local holiday is declared by the state Govt. even then the examination will be held as per notified programme.

University House
Indore: 452001

Encl. No. : Exam./Self. Fin./2023/ 2053

Copy Forwarded to:-

1. Director/Principal, All concern college,
2. Asstt. Registrar (Conf.), D.A.V.V., Indore for information & necessary action.
3. Incharge, IT Centre Net, D.A.V.V. Indore
4. D.S.W., D.A.V.V.
5. DCDC, D.A.V.V.
6. Incharge, C.V.C. D.A.V.V.
7. Incharge MP Online, I.I.P.S., D.A.V.V. Indore
8. Enquiry Section D.A.V.V. Indore
9. Incharge, University Press, D.A.V.V., Indore

Controller of Examination
Date:

20 JUN 2023

Asstt. Registrar (Exams.)

E/Shiva/MBA17/120623/20