

DEVI AHILYA VISHWAVIDYALAYA, INDORE

// NOTIFICATION //

It is being hereby notified, that examination programme for MBA (Marketing Management) Ist & IIIrd Semester is scheduled as below:-

EXAMINATION PROGRAMME FOR MBA (Marketing Management) Ist & IIIrd SEMESTER

EXAMINATION MAY-JUNE - 2024

TIME: 11.00 A.M. TO 02.00 P.M.

DATE	DAY	MBA (Marketing Management) Ist Semester	MBA (Marketing Management) IIIrd Semester
20.05.2024	Monday	Principles of Marketing Management	----
21.05.2024	Tuesday	----	Information Technology
22.05.2024	Wednesday	Business Communication	----
24.05.2024	Friday	----	Supply Chain Management
25.05.2024	Saturday	Fundamentals of Management	----
27.05.2024	Monday	----	International Marketing
28.05.2024	Tuesday	Financial Accounting	----
30.05.2024	Thursday	----	Consumer Behaviour
01.06.2024	Saturday	Computer Application	----
03.06.2024	Monday	----	Advertising, Sales Promotion and Public Relations
04.06.2024	Tuesday	Organizational Behaviors	----
05.06.2024	Wednesday	----	Sales Management And Merchandizing

Note:

1. No guarantee is given to candidates regarding the order of question papers.
2. Admission cards of candidates will be sent to the Principal of the college/ institution three days before the commencement of the examination.
3. During the period of examination if any general or local holiday is declared by the state Govt. even then the examination will be held as per notified programme.

University House
Indore: 452001


Controller of Examination

Date:

Encl. No. : Exam./Self. Fin./2024/

Copy Forwarded to:-

1. Director/Principal, All concerned college,
2. Asstt. Registrar (Conf.), D.A.V.V., Indore for information & necessary action.
3. Incharge, IT Centre Net, D.A.V.V. Indore
4. D.S.W., D.A.V.V.
5. DCDC, D.A.V.V.
6. Incharge, C.V.C. D.A.V.V.
7. Incharge MP Online, I.I.P.S., D.A.V.V. Indore
8. Enquiry Section D.A.V.V. Indore
9. Incharge, University Press, D.A.V.V., Indore


Asstt. Registrar (Exam)