

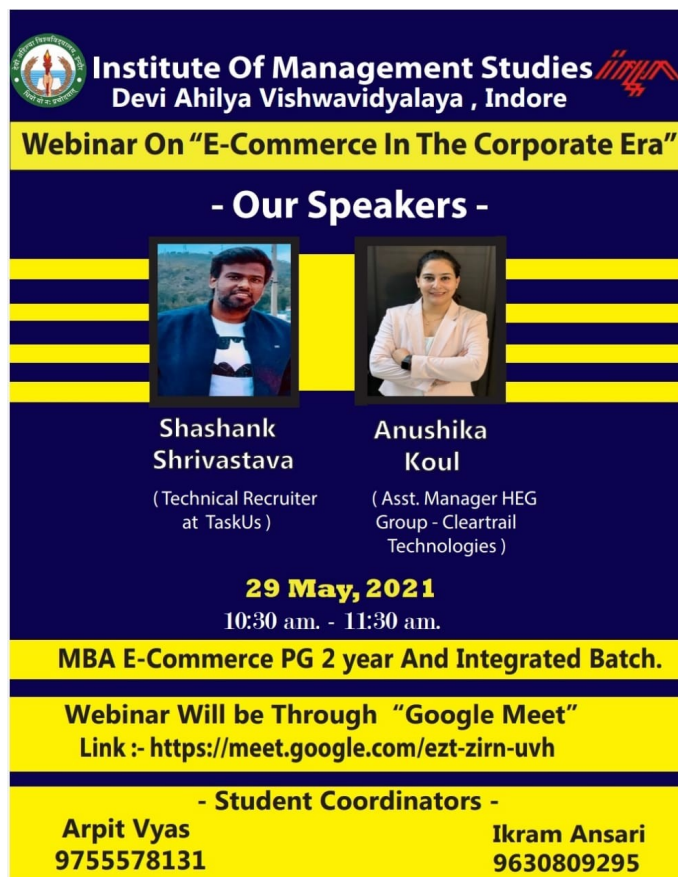
Report
On Webinar
“ E-commerce in the Corporate Era”

Date: May 29,2021



INSTITUTE OF MANAGEMENT STUDIES
DEVI AHILYA VISHWAVIDYALAYA
INDORE



With the support of Management and endeavors of EC Club a webinar was directed to get the bits of knowledge and comprehend the range of abilities needed by the E-commerce industry in the midst of this pandemic.



Institute Of Management Studies
Devi Ahilya Vishwavidyalaya , Indore

Webinar On "E-Commerce In The Corporate Era"

- Our Speakers -

Shashank Shrivastava
(Technical Recruiter at TaskUs)

Anushika Koul
(Asst. Manager HEG Group - Cleartrail Technologies)

29 May, 2021
10:30 am. - 11:30 am.

MBA E-Commerce PG 2 year And Integrated Batch.

Webinar Will be Through "Google Meet"
Link :- <https://meet.google.com/ezt-zirn-uvh>

- Student Coordinators -

Arpit Vyas
9755578131

Ikram Ansari
9630809295

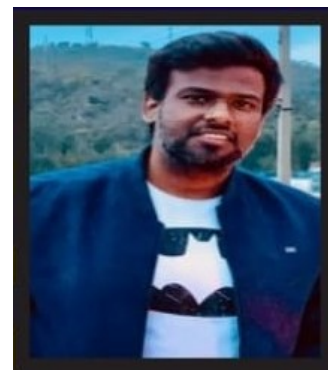
ABOUT THE SPEAKERS

Mr. Shashank Shrivastava is an organic recruiter at TaskUs.

He likes to interact with different kind of people.

He constantly tries to learn different ways of recruitment process and believes in building a good repo with his candidates.

He is also a marathon runner, a bike rider and loves to explore



Shashank Shrivastava

Technical recruiter at TaskUs

different places while he runs or rides.

AnushikaKoul is a Technical Recruiter from a Non-technical background but the inclination towards learning new things made her work with some of the niche domains of IT.

She is good with people management skills.

She loves to travel.

A dog momma and a dog trainer too, she loves to explore.



Anushika Koul

*Asst. Manager HEG Group -
Cleartrail Technologies*

DESCRIPTION

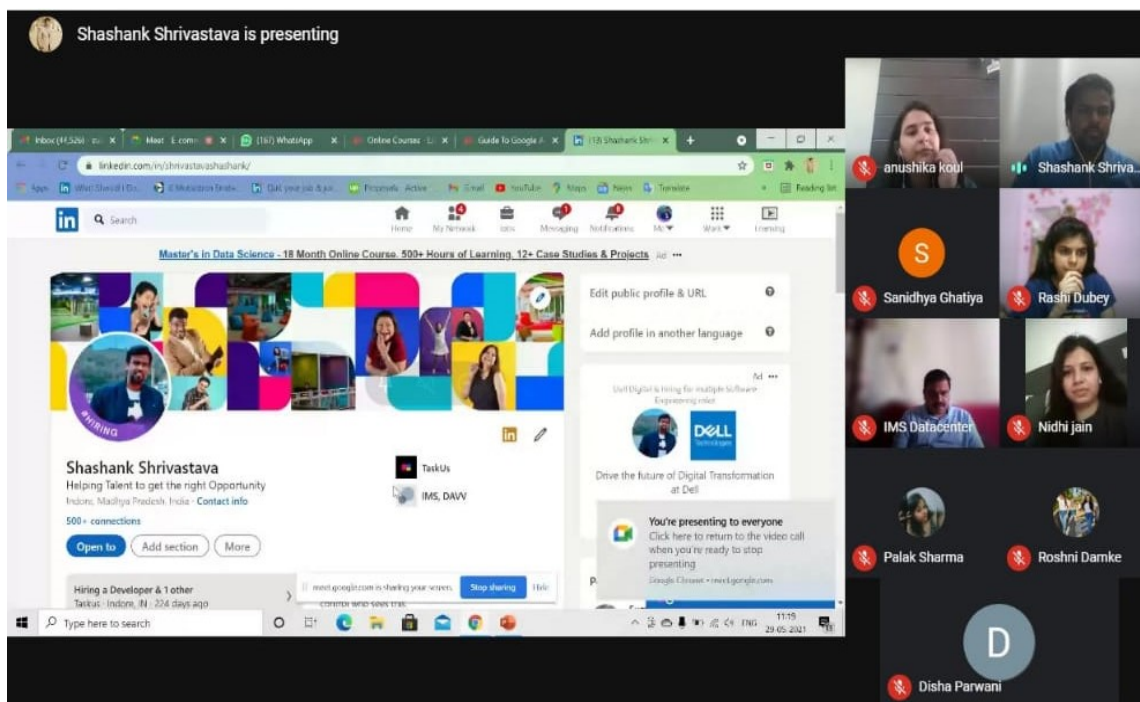
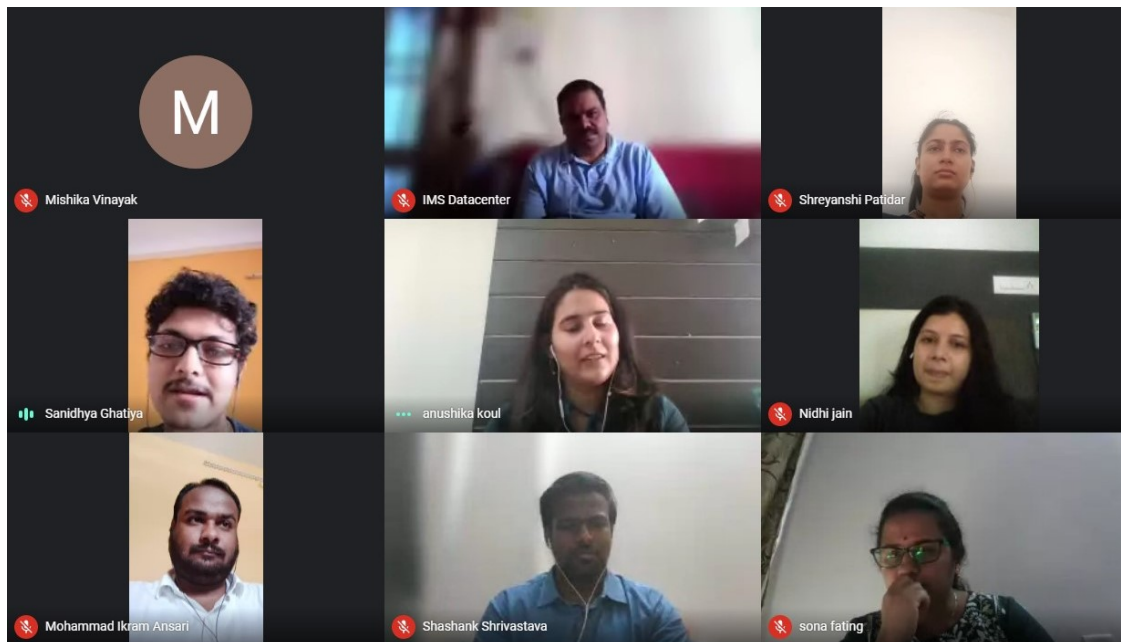
The webinar began with conversation the how E-commerce is the upper hand and the key to everything and its significance amidst the pandemic. They discussed the insights and desired skill sets required with the ongoing trends. They likewise enlightened us concerning how getting various certification can make us stand out from the crowd. Confidence, knowledge, honesty, utilizing the words astutely and being transparent are the keys which will assist us with getting the productive outcome while our job interviews. They additionally discussed about a few successful E-commerce platforms and how they got going.

Anushika is one of the moving models that it isn't important to have a specialized foundation to make due in the IT sector. Everything necessary is confidence and zeal to work and learn new things and grow with the evolving patterns. Reading books and researches is the unmistakable method to assemble a good persona .

Shashank informed us concerning different platformsto look for job positions. He additionally disclosed to us how our LinkedIn profile ought to really look like and significant key tips we ought to follow which would lead us to make more connections and contact the perfect individuals.

SCREENSHOTS FROM THE WEBINAR





The overall webinar was a huge success we became more acquainted with the insights from the speakers and cleared questions in regards to the evolving patterns. The speakers were pleased to answer the inquisitive personalities and clear doubts which were being asked.

The speakers are also looking forward to schedule upcoming sessions for personality development, to give the gist of the corporate world.

The Management and EC club also ensured to conduct such sessions for the overall development.

KEY TAKEAWAYS

- Be fearless and be calm
- To reach at the top its okay to grill yourself. Everything starts small
- Read, learn & add more certified courses to your portfolio
- Confidence and zeal will open more entryways for you.
- Keep on updating your Naukri.com, LinkedIn profiles on daily basis
- Send at least 10 requests to recruiters of the job titles related to your field.

THANK YOU