




INSTITUTE OF MANAGEMENT STUDIES DEVI AHILYA VISHWAVIDYALAYA, INDORE

Name of Event	Webinar on "Introduction to Intellectual Property Rights"
Date of Event	Thursday, 14 October, 2021
Timings of Event	11 : 45 AM to 01:30 PM
Name of Guest's and their Designation	<p>Speaker: Mr./Dr. Pooja Vishal Maulikar Examiner of Patents & Designs, Rajiv Gandhi National Institute of Intellectual Property Management Government of India, Ministry of Commerce and Industry, Department of Promotion of Industry and Internal Trade, Nagpur, Maharashtra, India</p> <p>Prof. Sangeeta Jain Director, IMS, DAVV, Indore</p> <p>Dr. N. K. Totala Co-ordinator Webinar and DQAC, IMS</p> <p>Dr. Shine David Co-coordinator Webinar and DQAC, IMS</p>
Venue	Webex Meet Platform
Hosted By :	DQAC Institute of Management Studies Devi Ahilya Vishwavidyalaya, Indore
Event in charge and Members	<p>Dr. N. K. Totala Co-ordinator Webinar and DQAC, IMS</p> <p>Dr. Shine David Co-coordinator Webinar and DQAC, IMS</p> <p>Dr. Anindita Chatterjee Team member, DQAC, IMS</p> <p>Mayank Goyal (MBA-FA) Student Coordinator DQAC, IMS, DAVV</p>
Summary of the Event	<p>About the Speaker</p> <div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;">  <p>INTELLECTUAL PROPERTY INDIA PATENTS DESIGNS TRADE MARKS GEOGRAPHICAL INDICATIONS</p> </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  <p>Pooja Vishal Maulikar Examiner Of Patents & Designs, Rajiv Gandhi National Institute Of Intellectual Property Management, Nagpur-440001 O/o CGPDTM, DPIIT, Ministry of Commerce & Industry - Govt. of India</p> </div> <div style="text-align: center;">  </div> </div>

A webinar on "**Introduction to Intellectual Property Rights**" was conducted at **Institute of Management Studies, Online Webex Meet** on **14, October 2021** at **11:50 am**. The Webinar was jointly organized by **DQAC, IMS, DAVV, Indore**. The speaker of the Webinar was an eminent personality **Ms. / Dr. Pooja Vishal Maulikar**, who is the **Examiner of Patents & Designs, RGNIIPM, Nagpur, Maharashtra**.

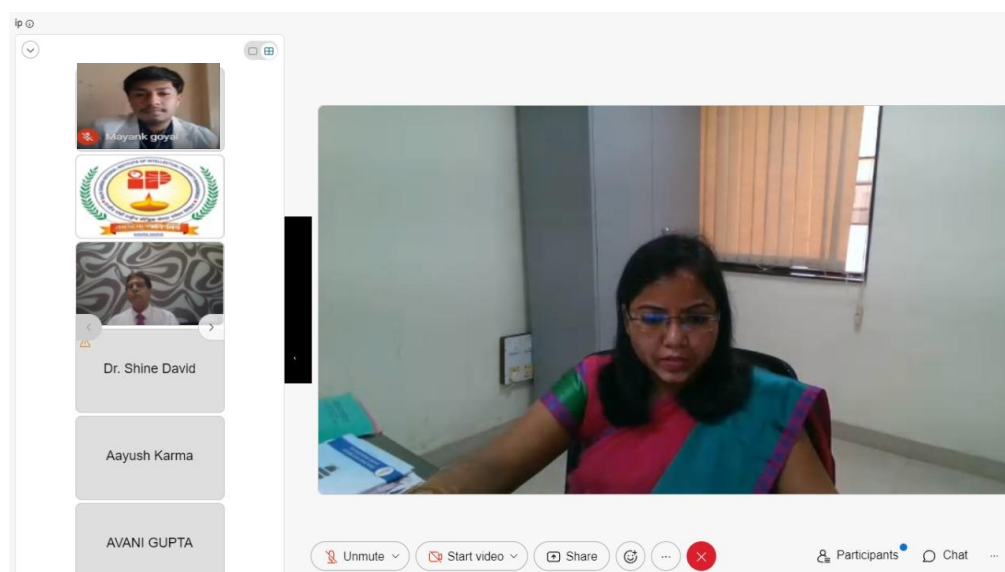
The webinar was organized under the guidance of **Prof. Sangeeta Jain**, Director, IMS, **Dr. N. K. Totala**, Co-ordinator of DQAC, IMS & **Dr. Shine David** Co-coordinator of DQAC, IMS

The commencement of webinar took place with a brief meeting of IMS Dignitaries and introducing them to the Speaker. Over 100 + Participants attended the Webinar through Online mode.

Speaker, other dignitaries and Participants were welcomed by Moderator **Dr. Shine David**, DQAC Co-coordinator followed by initial remarks from **Prof. Sangeeta Jain, Director, IMS**.

Then **Dr. Anindita Chatterjee**, on the behalf of **DQAC, IMS** introduced the speaker **Ms./Dr. Pooja Vishal Mauliker**. Then he handled the further session to Ms./Dr. Pooja Vishal Mauliker the eminent speaker of the webinar.

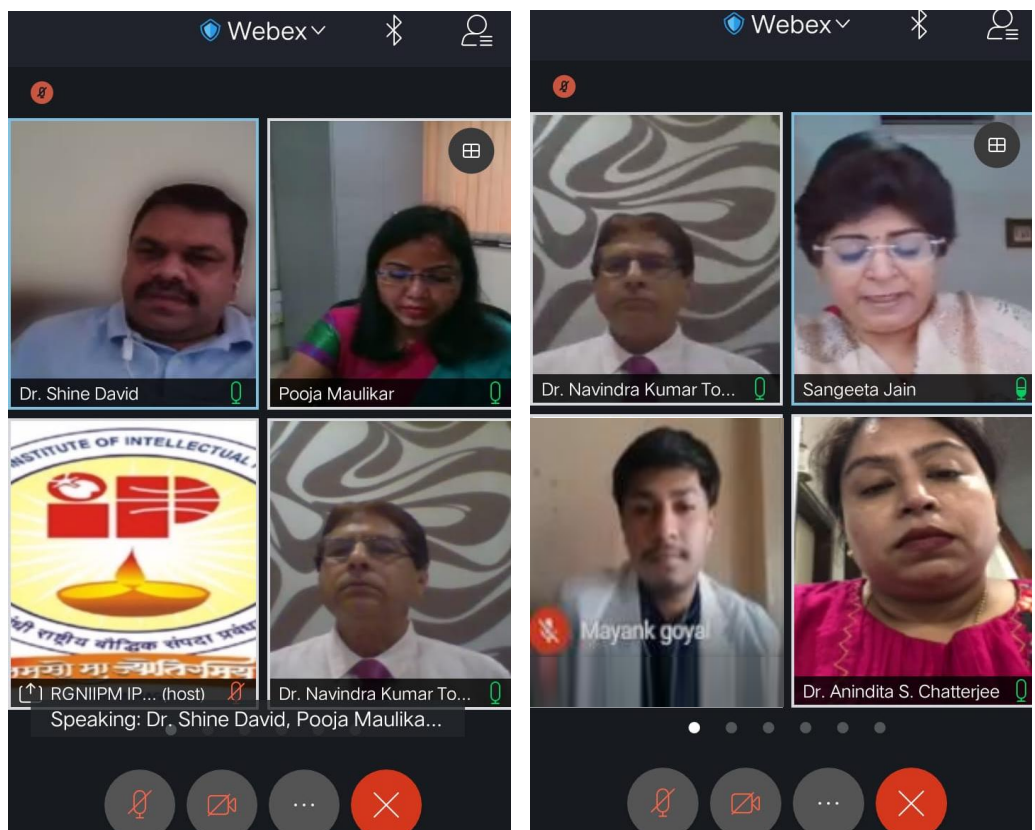
The speaker shared his magnificent knowledge and experience in the Intellectual Property Rights where her presentation began with explaining the various aspects of IPR, what is Patent, trademark and copy right, etc with power point presentation. She discussed in detail about the topics such as what is Trademark, Patent & copyright? What do we mean by author or creator?' etc.



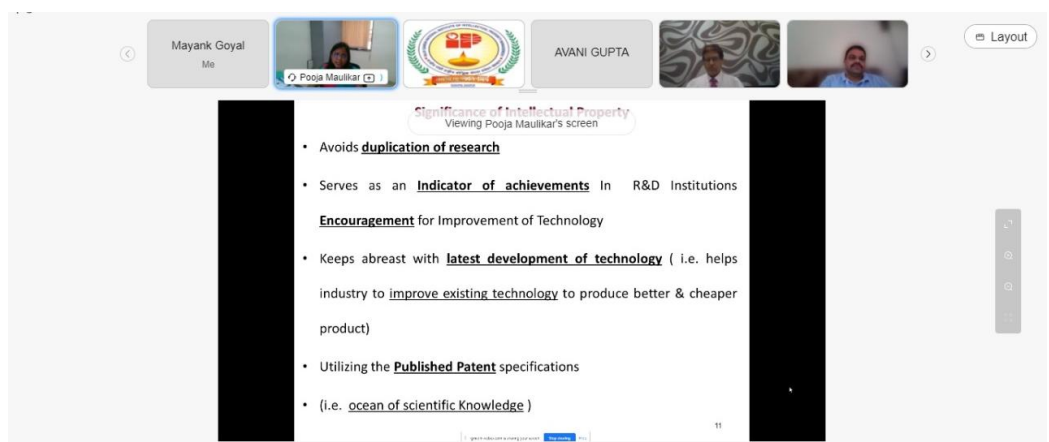
She guided Participants about drafting the patents and what actually can be patented. She also stressed the importance of IPR and its relevance in thesetimes and its necessity for the advancement in research and development in India.

This vast information regarding the field is essential in today's world where innovation led Start-Up's count every second. It is essential for the participants engaged in developing new concepts and products who should protect their ideas by patenting them or choosing suitable Intellectual Property Rights. The contents covered by her were the basics forms of IPR.

She covered about copyrights, Trademarks and Patents by giving various real life examples. She also talked about various brands and gave knowledge about the salient features of IPR. She explained what can be patented and what cannot be patented as per rules. She talked about the terminology/jargons used in IPR.



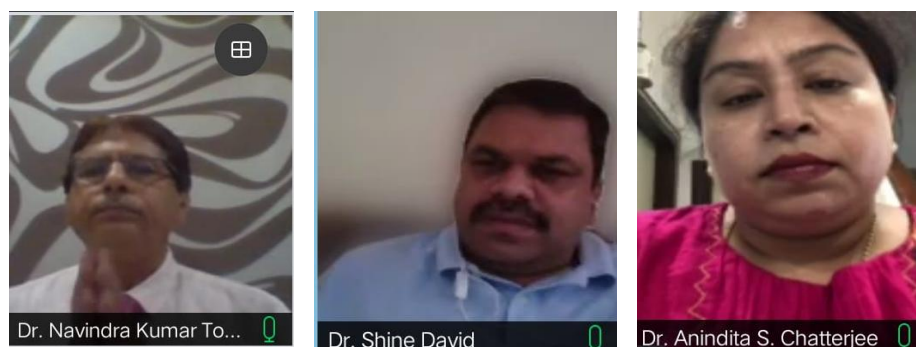
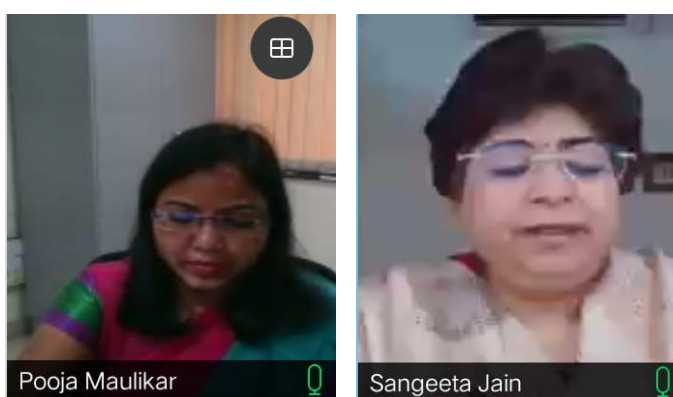
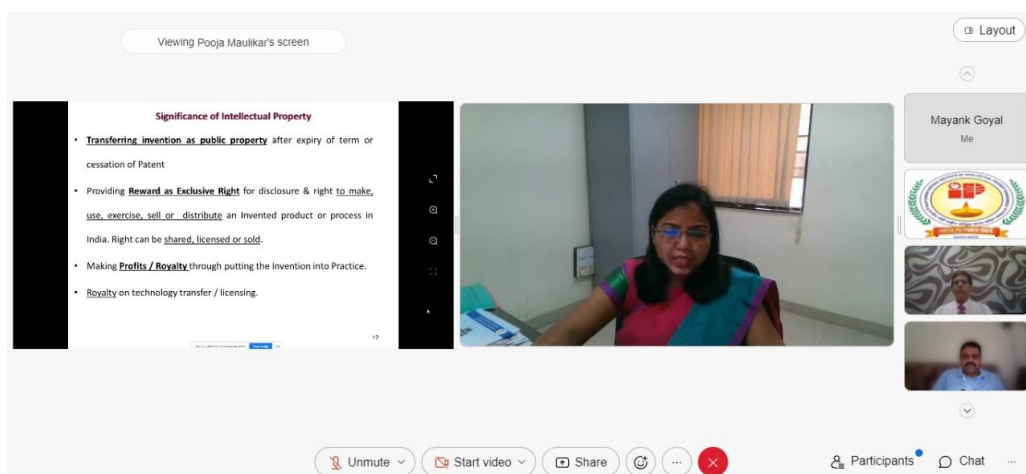
She gave an overview on the importance of legislation in the field of science and arts community, how innovation comes with different disciplines with collaboration research, marketing innovations etc. Then She discussed on different aspects of intellectual properties like industrial design, geographical indication, trade secret, protection of farmers' rights and researchers' rights.






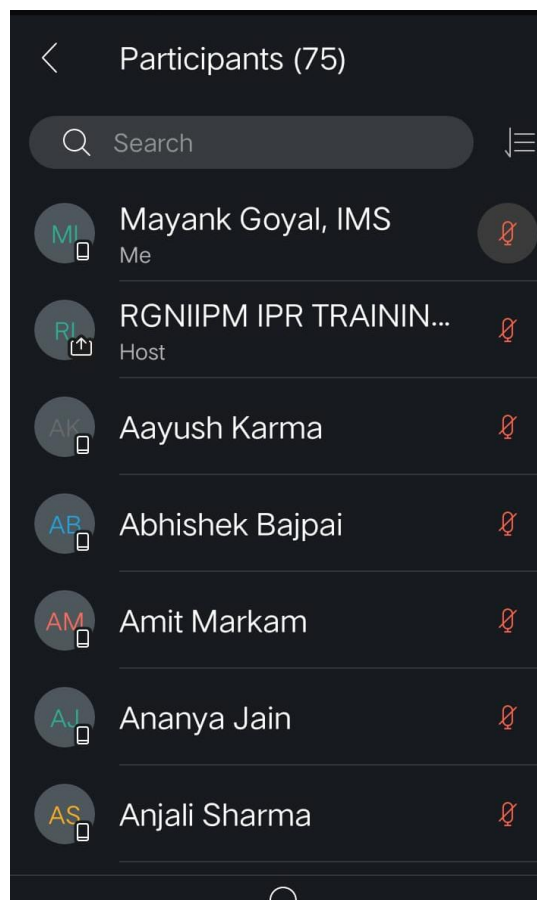
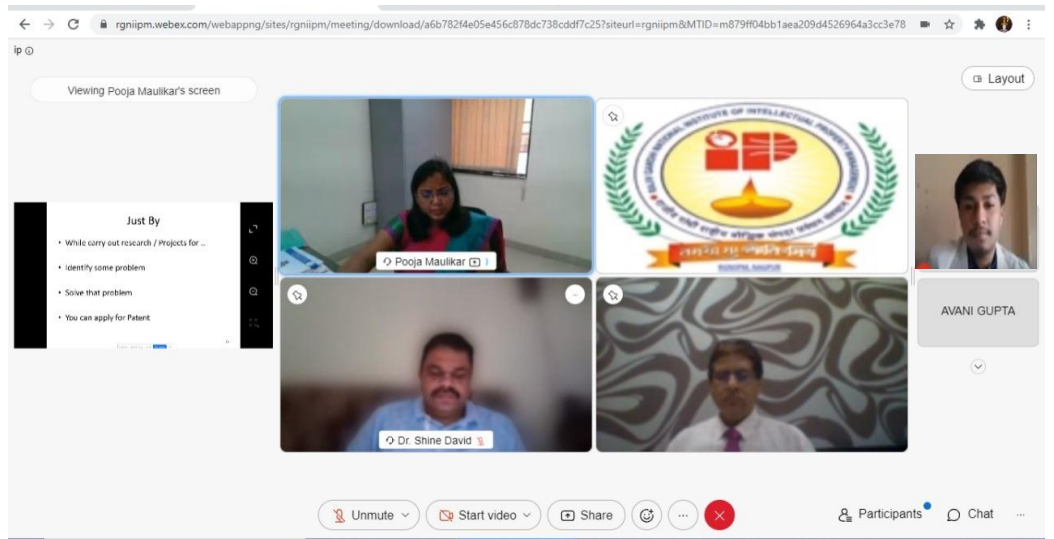
She emphasized that IPR has to be renewed from time to time for keeping them in force except in case of copyright and trade secrets. The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding innovation and its protection.

This session went up to 01.05 pm followed by 10 minutes of interaction with participants. She was impressed with the participants' queries and clear their doubts and queries.

“Gratitude is a quality similar to electricity: It must be produced and discharged and used up to exist at all.” keeping this in mind”, The Webinar was concluded at 1.23 pm by a vote of thanks by **Dr. N. K. Totala** for all those people who directly or indirectly helped in making this webinar successful. The Webinar was highly informative to Participants. Teachers and students from other departments, colleges, universities and research institutes from different parts of India participated in the webinar. Thus webinar provided valuable awareness and insights on the various aspects of IPR.



<p>Report by</p>	<p>Mayank Goyal MBA (FA) Student Coordinator, DQAC, IMS</p>
<p>Signature of Event Coordinator</p>	<p> Dr. N. K. Totala Co-ordinator DQAC, Institute of Management Studies, DAVV, Indore</p> <p> Dr. Shine David Co-coordinator DQAC, Institute of Management Studies, DAVV, Indore</p>
<p>Enclosures:</p> <ol style="list-style-type: none"> 1. Photograph 2. Videos 3. Documents 4. Print Media Coverage 5. Please specify 	 <p>Institute of Management Studies Devi Ahilya Vishwavidyalaya, Indore (NAAC 'A' Grade)</p> <p>Webinar</p> <p>Organised By DQAC, IMS</p> <p>INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS</p> <p>Date: 14.10.2021 Time: 11:45AM to 01:30PM</p> <p>Free Registration (Registration is Compulsory) e-Certificate to Participants</p> <p>Speaker Mrs. Pooja Vishal Maulikar Examiner of Patents & Designs, Rajiv Gandhi National Institute of Intellectual Property Management, Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Nagpur, Maharashtra, India</p> <p>Dr. Shine David Dr. N. K. Totala Prof. Sangeeta Jain Co-coordinator Co-ordinator Director Webinar and DQAC Webinar and DQAC IMS, DAVV, Indore</p>



Director's Signature

Prof. Sangeeta Jain
Director - Institute of Management Studies, DAVV, Indore