

**REPORT ON
WEBINAR**

“MAA AHILYA JANMOTSAV”

(31st May, 2021)



**INSTITUTE OF MANAGEMENT
STUDIES**

**DEVI AHILYA
VISHWAVIDYALAYA
INDORE**

296th BIRTH ANNIVERSARY FOR DEVI AHILYA JI

On the auspicious occasion of 296th birth anniversary of Devi.Ahilya Ji, students of IMS-HR-Club conducted a webinar on 31st of May in the presence of Chief Guest Hon'ble Vice Chancellor **Dr.Renu Jain**, Director (IMS) **Dr.Sangeeta Jain**, HR Club Convener **Dr.Vivek Sharma**, Program Coordinator **Mrs.Kamna Tiwari** and Vote of thanks by **Dr.Piyush Kendurlikar** and all the students of HR department. In order to commemorated and guide the students about her exceptional history for the nation, women and society. It was celebrated by presenting video and conducting quiz competition.

Topic: MAA AHILYA JANMOTSAV

Date: 31st May, 2021

Time: 11 AM to 12 PM

Speaker: Smt.Shrvaani Joshi

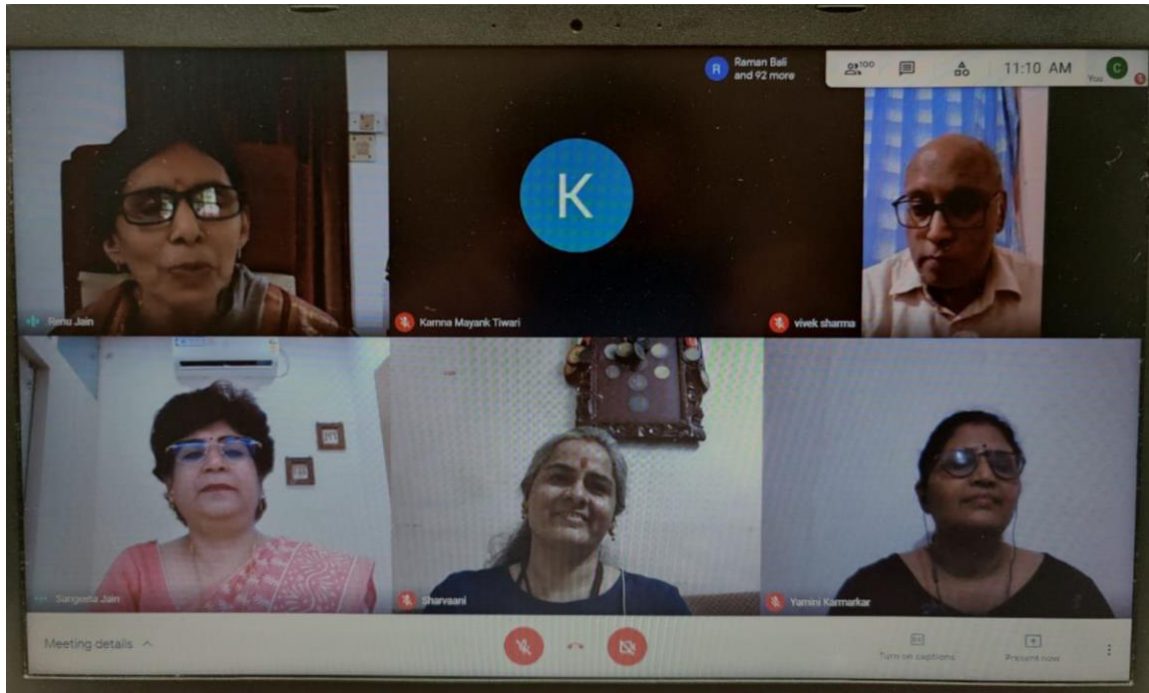
INTRODUCTION ABOUT THE SPEAKER

Sharvaani has closely interacted with people from 5 to 50 yrs of age in her decade and a half long career, as true education has been her favourite domain. Being an educator she took the responsibility of the young children to research about early literacy and numeracy, then as a teacher-trainer, she has worked with teachers from across India and tried to make activity based learning a reality. Volunteering with some NGOs, she worked in the field of peace building and conflict resolution. Being equally passionate for ancient Indian wisdom, Indian culture, values and heritage, she makes young people aware of this treasure passed on by the preceding generations through heritage walks, tree identification workshops and museum visits. she has conducted Heritage walks in Indore on different heritage routes with school students, foreign exchange students of USA, Russia, France and China , foreign tourists form various countries and different social groups of Indore, delivered a Talk in IIT Indore and other institutions on history of Indore, conducted GoUnesco heritage photo-hunt and iconography activity too.

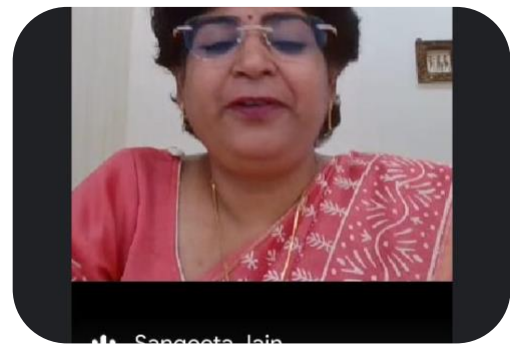


The expert quoted the major historical events of Devi Ahilya Ji and all the leadership qualities she possessed herself. Devi Ahilya Ji is always remembered as a leader who won many battles without even fighting the war just with her intelligence, patience and courage. The popular incident of war with Raghoba was highlighted where she ended the long war with her analytical and strategic skills. She was given the title of DEVI and PUNYASHLOKA by people. She is always remembered as a leader and a mother who accepted her kingdom and people as her own children. Along with this she also suggested MBA students to go further for the research about her past and learn as well as inculcate managerial skills and also asked students to prepare a case study on Maa Devi Ahilya Ji.





Dr.Renu Jain



Dr.Sangeeta Jain



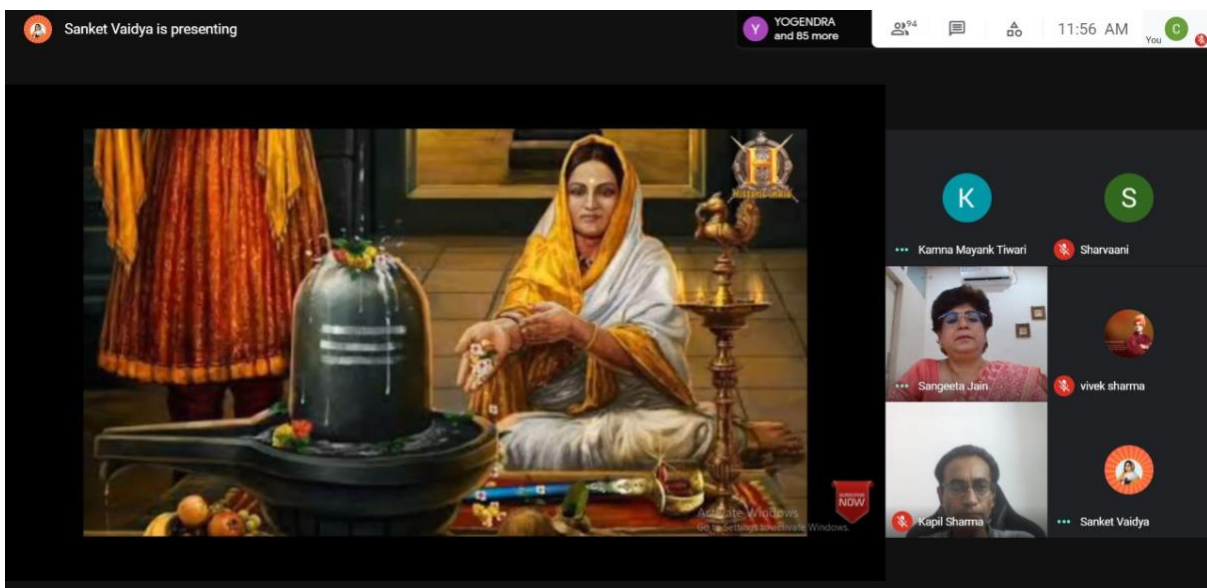
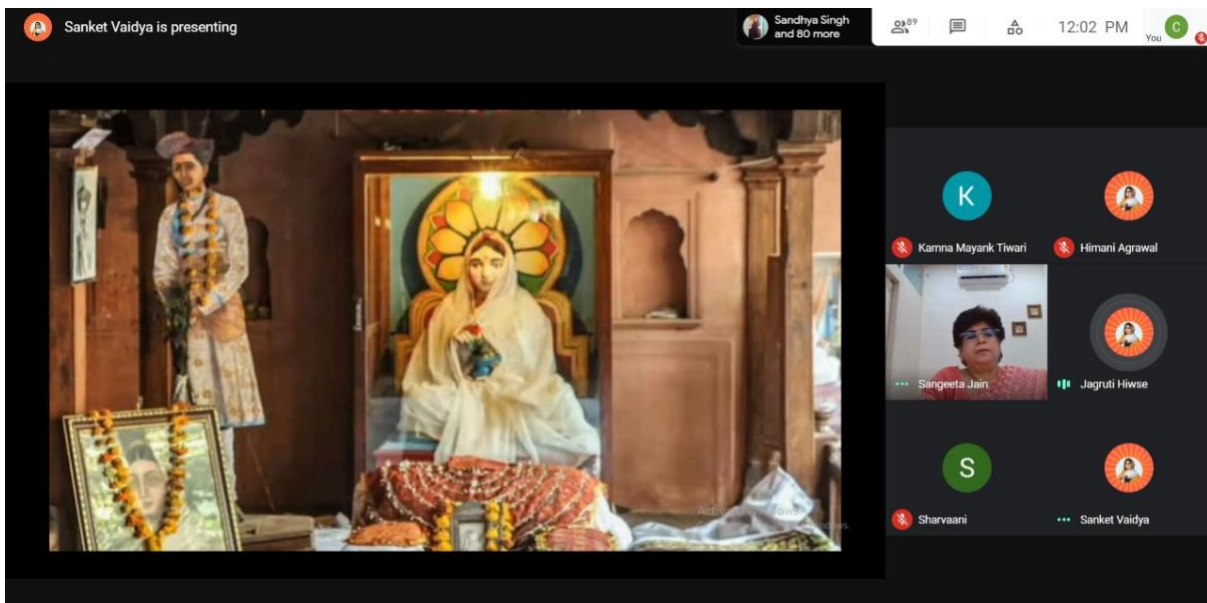
Dr.Vivek Sharma



Mrs.Kamna Tiwari

PRESENTATION BY STUDENTS

The presentation included various inspiring incidents. One such being the Aada Bazar story where Ahilya Ji wanted to punish his son on committing the crime of killing a calf. She will always be remembered as a prominent leader who was prompt in making wise decisions for every crime. Also, she got married her daughter to a poor but courageous person in the town. Thus, establishing equality in the kingdom. She was always open to criticism and not just praise. She inspires us to always look forward for both good as well as bad aspects of our personality and brings changes accordingly.

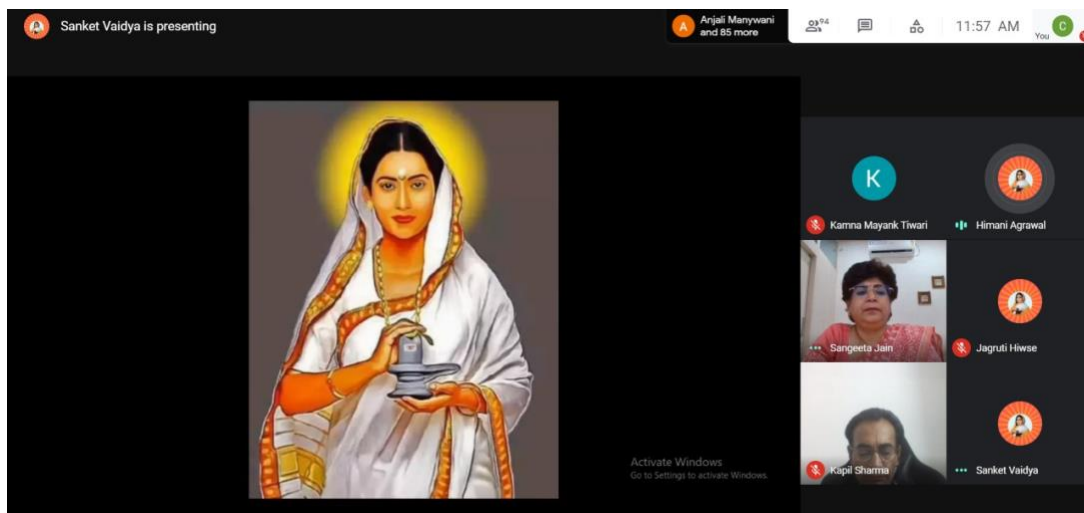


HISTORY

Ahilyabai was born in 1725 in a shepherd family in the district of Ahmednagar in Maharashtra. Belonging to the Dhangar community, she was among the few girls who learnt to read and write in that era. Malhar Rao Holkar, then the Holkar ruler of Indore, got her married at the age of eight to his son Khanderao, after a chance meeting. Khanderao lost his life in the 1754 battle in Rajasthan. The following events lead up to the legendary 1761 Battle of Panipat . Malhar Rao himself passed away in 1765 followed by the death of Khanderao's son in 1767 who assumed the throne for a couple of years, with Ahilyabai as the regent. Ahilyabai then became the queen of Indore in 1767.

India has had many female rulers, poets and queens but Devi Ahilyabai Holkar commands more affection and respect for her accomplishments during her 30 years old long reign. Her rule of Malwa in the 18th century is still cited as a model of benevolent and effective government.

Maheshwar, Holkar fort built in 18th century is an amazing tourist attraction in Maheshwar Madhya Pradesh located on the beautiful banks of river Narmada. Holkar fort is also famous as Ahilya fort the Ahilya fort was then the residence of the queen of Malwa maharani Ahilyabai Holkar.



The popular goddess Maharani Ahilyabai Holkar was very famous for her generosity, fairness, religious goodwill, religious devotion and efficient administration. He had great respect among the people, people used to call him 'Maa Sahib' respectfully. A gong was hung in the court for those seeking justice immediately.

When someone had to go to the queen for justice, he could ask for justice fearlessly by playing the gong, and justice would be pronounced immediately in the court. In Indore city, a cow was feeding her calf on the side of a road, when Male Rao Holkar, son of Goddess Ahilyabai, was passing fast by Rajbaghi.

Malerao was mischievous and playful since childhood, suddenly having no control over the Rajbaghi and the cow's calf suddenly bounced in front of the baghi and died after being crushed. The cow was crying standing near the dead calf. Sometimes licking the calf from here, sometimes licking from there. Ahilya bai was passing through that place and saw the dead calf. The goddess immediately ordered the sentinel that find the name of the person who did this.



All the people remained calm. Nobody dared to tell the prince's name? The queen said again- "Don't be afraid, feel free to tell. What happened?"

Then, with courage, he told that “Maa Saheb, the calf of this cow has been crushed to death by your son Kunwar Malerao's regal. Seeing her son as a criminal, Ahilyabai did not get a bit distracted. He

removed it, and the mother again ran the wagon, but again Gau Mata stood in front.



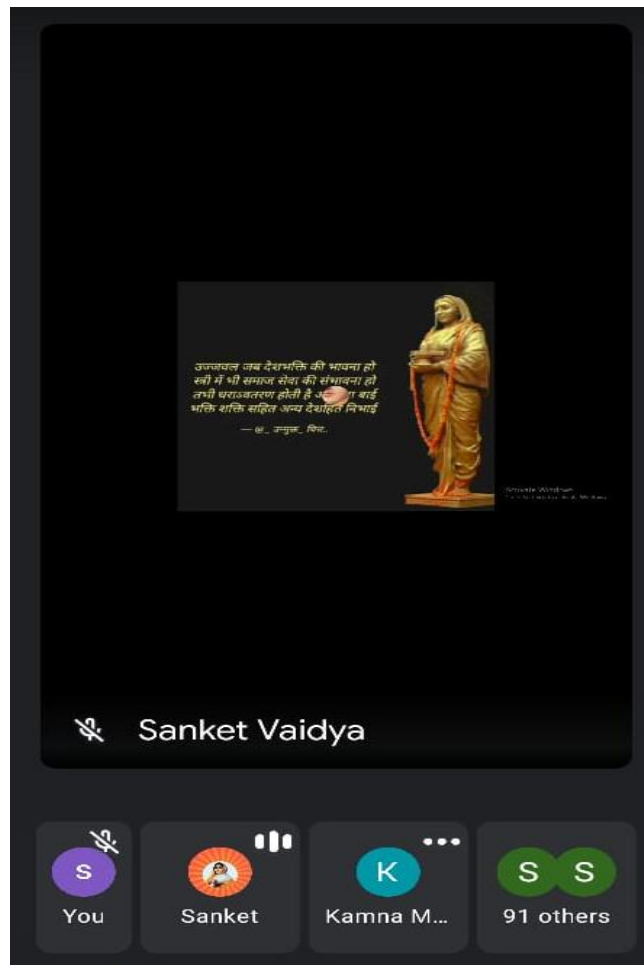
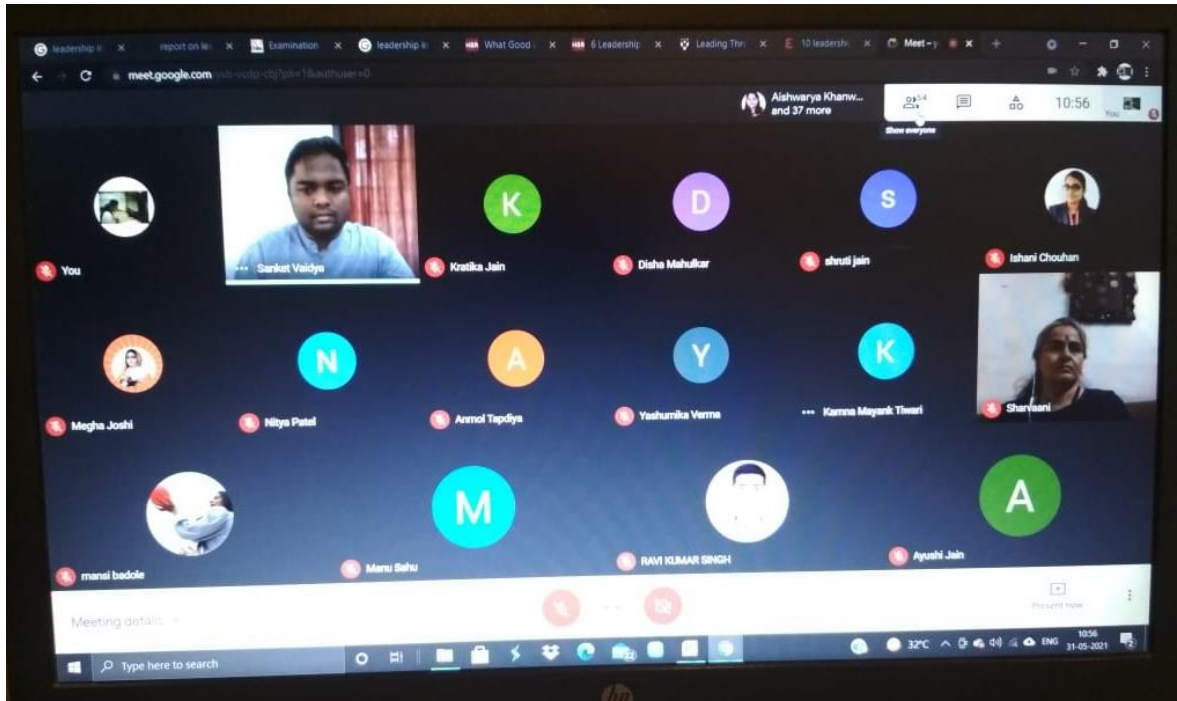
Then all the people and high officials present in the meeting while praying to Goddess Ahilyabai Holkar said - "Maa Sahib! When the cow has forgiven Kunwar Malerao, then you also forgive. "At first the queen did not listen, but after thinking for some time, understood the law of the law and accepted the opinion of everyone and forgave Malerao. Since then, the place located near Rajbada in Indore has been named Ada Chowk and the name of that market is Ada Bazaar, which is popular till date.

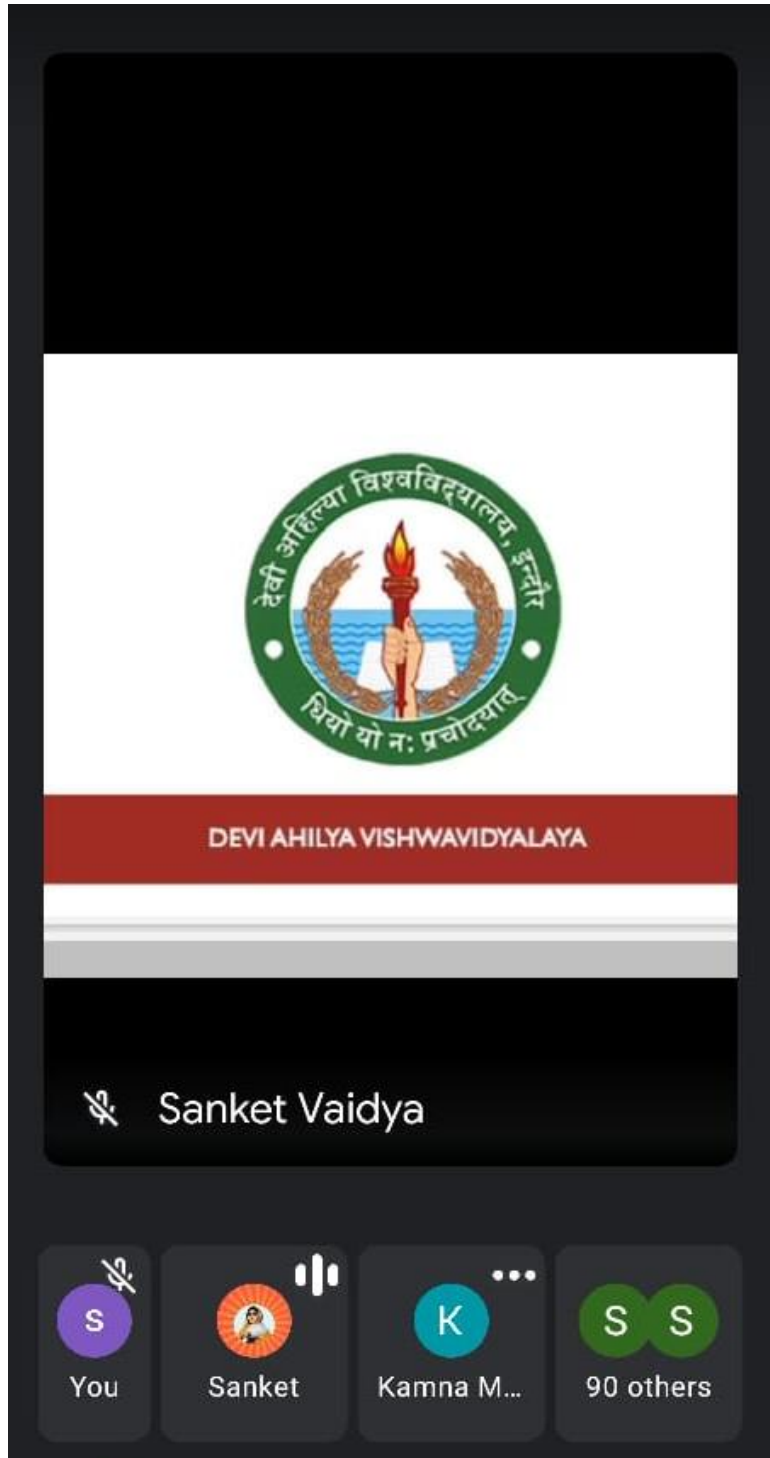


LEADERSHIP LESSONS

- ❖ Standing for her people and their well-being she never lose her hope even when everything went wrong in her personal life she stood with the people and maintain good relations with them that's the recent her well-wisher informed how much before the danger arrived.
- ❖ Quick to take actions- she immediately took the throne and whatever difficulties came have way; she analysed and worked over it.
- ❖ Power to subordinates- when things went wrong, she instructed Tukoji to prepare for the army. Thus, giving power and responsibility to them.
- ❖ Strategic thinking- she collaborated and seeked the support of the powerful king of Pune to strengthen her position in war.







THANK YOU