

**INSTITUTE OF MANAGEMENT STUDIES  
DEVI AHILYA VISHWAVIDYALAYA, INDORE**

Name of Event	<b>“NIVESH VIVRAN”</b> SIMPLIFYING THE COMPLEX WORLD OF INVESTMENT LIVE 2 DAYS WEBINAR
Date of Event	<b>Saturday, 15 January 2022</b> <b>Sunday, 16 January 2022</b>
Timings of Event	<b>12: 00 PM</b>
Name of Guest and their Designation	<b>Mr. Yogesh Bagdarekar</b> CFA(Chartered Financial Analyst) MFA (Master of Financial Analyst) CIO and Founder of Stocks Emoji Pvt. Ltd.  <b>Dr. Maneesh Kant Arya</b> Course Coordinator MBA (FA) Faculty Chief Coordinator - IMS Finance Club
Venue	<b>Microsoft Meeting Platform</b>
Hosted By :	<b>IMS, Finance Club Committee</b> Institute of Management Studies Devi Ahilya Vishwavidyalaya, Indore
Event In-charge and Members	<b>Dr. Maneesh Kant Arya</b> Course Coordinator MBA (FA) - IMS Faculty Chief Coordinator - Finance Club Editor-In-Chief - "FINBUZZ" Magazine  <b>Mayank Goyal (MBA-FA)</b> Student Chief Coordinator - Finance Club Student Editor - "FINBUZZ" Magazine
Background	<p>The <b>Finance Club</b> of IMS, DAVV, Indore is a student-run initiative fortunate to be guided by the eminent Honorable Director <b>Prof. Sangeeta Jain</b> and also our Course coordinator <b>Dr. Maneesh Kant Arya</b>. It works towards boosting interest in Finance on the campus and helps indulge that interest through competitions, workshops, and professional opportunities. It was started with the basic goal of providing a platform for people who are interested in Finance to participate in various activities and events related to finance. <b>The Finance club</b> always motivates the students to try new things.</p> <p>We are extremely overwhelmed and excited to conduct a live webinar called <b>“NIVESH VIVRAN” simplifying the complex world of investment</b> in collaboration with STOCKS EMOJI- every stock has an emotion. It was a two-day informative session with its inaugural session on Saturday 15<sup>th</sup> January 2022. The valedictory session was conducted on Sunday 16<sup>th</sup> January 2022 at 12 pm on the Virtual Google Meet Platform.</p>

Resource person



In the Inaugural ceremony our esteemed guest **Mr. Yogesh Bagdarekar**, who was also the host of the session was present and he conducted the program along with moderators **Mr. Ritik Soni** and **Yash Lahoti**, trainee in stocks emoji, through power point presentation. The session was presided by **Dr. Maneesh Kant Arya**, course coordinator of MBA FA and Faculty coordinator of finance club.

Our gratitude goes to the whole **Stock emoji** team for showing interest to conduct such investor awareness Programme for our college students.

**Objectives of the session:**

1. To provide awareness to the students about opportunities available in the financial markets in India.
2. To make students about the career prospects in Indian stock market after MBA
3. To help students invest in share market with the help of Stock Emoji application that can ease out the process and help the new investors.

**THEMES:**

The major theme of the Nivesh Vivran Webinar was :-

**Day 1-** Introduction of stock market

**Day 2-** Fundamental and technical talk and career in stock market.

**AIM OF THE EVENT-**

**Financial Literacy** and **financial awareness** are two vital aspects associated with the development of the financial market. The financial literacy and financial awareness goes hand in hand. The investor awareness is very important for any person interested to invest in the financial markets. Investor Awareness is nothing but providing familiarity with the investment environment and understanding of financial market products, especially rewards and risks to make informed choices. It provides financial awareness which plays a pivotal role in the individual's financial planning.

Investing decisions are very difficult to take for the individual investors. Hence, the financial awareness generally improvised the idea of investment among the investors. Awareness and future prospects often provide knowledge to the individuals for taking decisions pertaining to certain personal finance areas, such as real estate, insurance, investing, saving, tax planning and retirement, and involves intimate knowledge of financial concepts such as compound interest, financial planning, the mechanics of a credit card, advantageous savings methods, consumer rights, time value of money, etc.

## Summary of the event

Today, the financial services and the economic sector are highly diversified than ever before. This diversification implies that the individual investors have a wider range of investment instruments to invest in, and there is much greater choice for them to invest their money. In this context it is important to have an idea of the respects and challenges ahead for the investor. Hence, the **Finance club**, IMS, DAVV decided to conduct financial awareness programme in association with the **STOCK EMOJI Pvt. Ltd.** For our students in online mode.

### Session Details- Inaugural Session

The programme was started with an inaugural session from 12:00 pm on Saturday 15<sup>th</sup> January with the welcome note by the Student Chief coordinator Mr. **MAYANK GOYAL**, to the first day session of **NIVESH VIVRAN** which will focus on the fundamentals of the stock market in collaboration with stocks emoji, to help students better understand the subject. Then he invited RITIK SONI and YASH LAHOTI( trainees at stocksemoji) to proceed the session. He thanked professor Sangeeta Jain mam and Course Coordinator Maneesh Kant Arya sir, Student Chief Coordinator Mayank Goyal sir and the finance club for providing the wonderful opportunity of collaboration. Then the journey of the webinar was further proceeded by Yogesh Bagdarekar sir founder of stocksemoji. He taught the students the basics of the stock market so as to help them gain some valuable knowledge before investing. A video clip from an OTT show scheme 1992 was shared with the students to introduce them with several technical terms and terminologies used in the clipping.

Then few **fun facts** was shared about Indian Stock Market to create interest among students .For example, BSE is the biggest stock exchange in the world and oldest stock exchange In Asia, and that less than 2.5% population of India invest in the market, etc. then the AGENDA was discussed. Questions like what is capital market, why stock market, how does stock market works, how much should I start with investing, how much return to expect, etc., were answered and explained in detail. Difference between saving vs investment was explained. Then the working of the stocks emoji website was explained. How it helps you in investing was informed. you can access it by searching on Google [www.stocksemoji.com](http://www.stocksemoji.com) where you can login through google account or email id. where different fundamental score breakup such as – Growth, Trust, Efficiency, and Liquidity. Stocksemoji is a platform that aims to fill the research gap in investments. Bringing to the market, products that support the user through discovery, decision, and follow up while investing.They have different **products** on their website such as – scanner, optimizer, stock box, emoji portfolio, stock analyser, result corner, stock help, stock report, market page, sector page, research report. Emoji analysis of each company is presented on their page.

### Second day: Technical Session

Mr. Yogesh Bagdarekar on the second day of session enthusiastically addressed live participants on the topic '**Investor awareness and carrier opportunities in financial markets**'. He informed the participants to use the opportunity to get their doubts clear regarding stock market investments. He also informed that the assistance provided by financial regulators via website, study materials and such programs can also clear the confusion among the investors. He also recommended some great books to read to gain more knowledge on the topic.

Mr. Yogesh also informed us about the availability of online brokers like Zerodha, Upstocks, 05 Paise, etc for the investors. He said, those brokers usually ask for minimum charges to provide bigger services for the benefit of a larger set of investors in the country Further he spoke about how investors are benefited through four factors available in the capital market which support and motivate them to stay invested in the market. The first on is ease of Investment and level of transparency through which the investors can invest in multiple products through various online platforms.

Transparency in the transaction process in secondary markets is important, he said. Second is Regulation an important factor to control misuse of clients' securities and preventing of market manipulation.

Lastly, he asked the participants to raise their doubts about financial markets and investment related queries. Subsequently, he had cleared all the doubts of the participants and also motivated them immensely for the career ahead. At last, he shared few tips with participants to get motivated for invest in the Stock market.

### **Valedictory Session**

When nearing towards the end of the session Mayank Goyal (MBA FA) Chief coordinator, thanked Professor Sangeeta Jain mam and Dr. Maneesh Kant Arya sir for supporting the finance club in helping the successful conduct of the webinar. Few students gave reviewed of the session by thanking the hosts for such an informative and knowledgeable session. All the participated students were provided E-certificates the following day on their mail id.

Finclub plans to come up with more activities like these shortly and hopes to receive the same amount of enthusiasm and dedication from the student's side.

We have also invited the students to share their **feedback** on the event and these are some glimpses: **imsfinanceclub@gmail.com**

### **CONNECT WITH US :**



We are also Connected with students and with our alumina through YouTube Channel and LinkedIn platform through this we have share finance debate, discussion, Internship and tips for the placements.

**Finclub YouTube Channel: [CLICK HERE](#)**

**Finclub Instagram Page : [CLICK HERE](#)**

**Finclub LinkedIn Profile Page : [CLICK HERE](#)**

**Finclub Website Link : [www.imsfinanceclub.in](http://www.imsfinanceclub.in)**

**Official Email id of IMS Finance Club : [imsfinanceclub@gmail.com](mailto:imsfinanceclub@gmail.com)**

	<p><b>Report by: Mayank Goyal</b>  <b>MBA (FA) Student</b>  <b>Student Chief Coordinator – Finclub, IMS</b>  <b>Student Editor - "FINBUZZ" - Keeping you Update.</b></p>
<p>Signature of Event Coordinator</p>	 <p><b>Dr. Maneesh Kant Arya</b>  Course Coordinator MBA (FA)  Faculty Chief Coordinator - Finance Club  Institute of Management Studies, DAVV, Indore</p>
<p>Enclosures:</p> <ol style="list-style-type: none"> <li>1. Photograph</li> <li>2. Videos</li> <li>3. Documents</li> <li>4. Print Media Coverage</li> <li>5. Please specify</li> </ol>	 <p><b>INSTITUTE OF MANAGEMENT STUDIES</b>  <b>DEVI AHILYA VISHWAVIDYALAYA</b>  <b>NAAC 'A+' GRADE</b></p> <p><b>FINANCE CLUB</b></p> <p>IN COLLABORATION WITH</p> <p><b>STOCKS EMOJI</b>  Every stock has an emotion</p> <p>PRESENTS</p> <p><b>Live webinar</b>  <b>NIVESH VIVRAN</b>  SIMPLIFYING THE COMPLEX WORLD  OF INVESTMENT</p> <p><b>15 JAN 2022</b>  <b>3:00PM-4:30PM</b></p> <p><b>16 JAN 2022</b>  <b>10:30AM-12:45PM</b></p> <p><b>DAY 1- INTRODUCTION OF STOCK MARKET</b>  <b>DAY 2- FUNDAMENTAL &amp; TECHNICAL TALK AND CAREER IN STOCK MARKET</b></p> <p><b>*CERTIFICATE WILL BE PROVIDED TO ALL THE PARTICIPANTS*</b></p> <p>ATTENDANCE IS MANDATORY FOR BOTH THE DAYS  <b>FREE FOR STUDENTS OF IMS</b></p> <p><b>SESSION TO BE HOSTED BY:</b>  <b>YOGESH BAGDAREKAR</b>  <b>CFA (CHARTERED FINANCIAL ANALYST)</b>  <b>MFA (MASTER OF FINANCIAL ANALYST)</b>  <b>MORE THAN 10 YEARS OF EXPERIENCE AS AN EQUITY RESEARCH ANALYST</b>  <b>CIO AND FOUNDER OF STOCK EMOJI PVT LTD (FINTECH)</b></p> <p><b>MODERATOR :-</b>  <b>RITIK SONI &amp; YASH LAHOTI</b>  <b>TRAINEE, STOCKS EMOJI</b></p> <p><b>REGARDS:-</b>  <b>MAYANK GOYAL</b>  <b>CHIEF COORDINATOR –FINCLUB, IMS DAVV</b></p>



# INSTITUTE OF MANAGEMENT STUDIES

Devi Ahilya  
Vishwavidyalaya  
Indore

LIVE WEBINAR

## NIVESH VIVRAN

SIMPLIFYING THE COMPLEX  
WORLD OF INVESTMENT

## VALEDICTORY SESSION

SUNDAY, 16 JANUARY 2022  
12:00PM



IN COLLABORATION WITH



SESSION HOSTED BY:

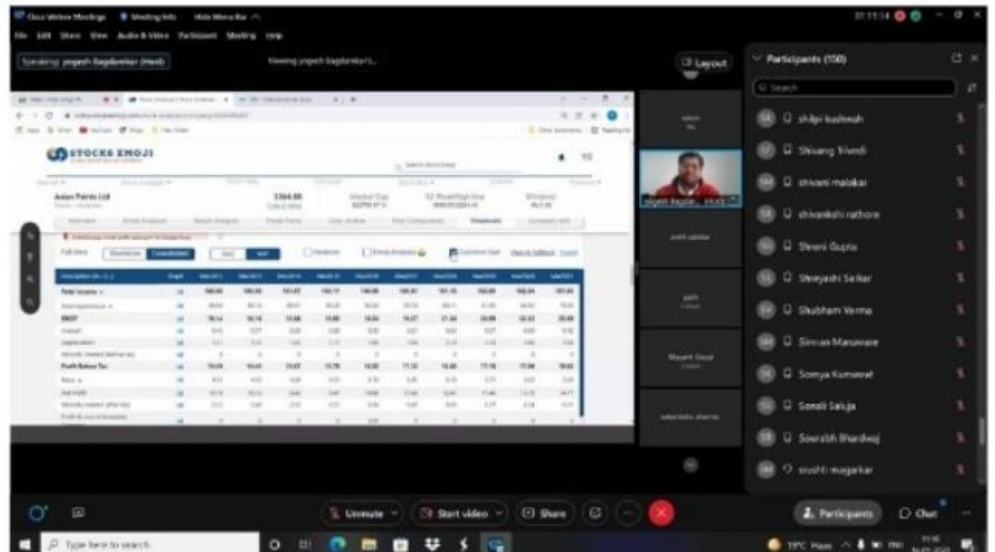


### YOGESH BAGDAREKAR

CFA (CHARTERED FINANCIAL ANALYST)  
MFA (MASTER OF FINANCIAL ANALYST)  
CIO AND FOUNDER OF STOCK EMOJI PVT LTD  
(FINTECH)

SESSION TO BE PRESIDED BY:

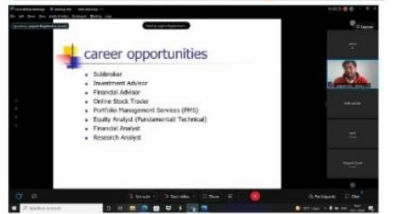
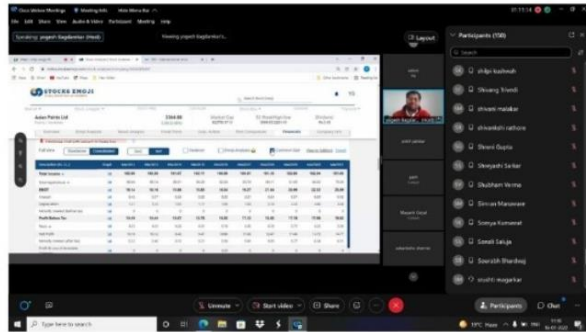
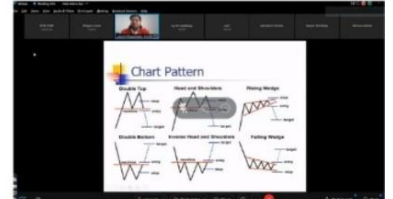
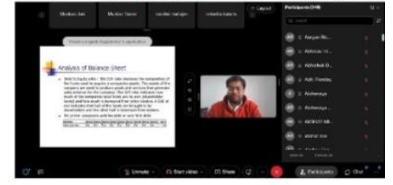
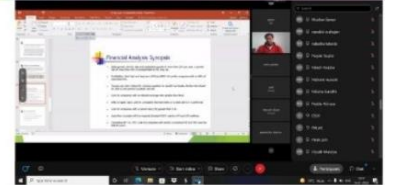
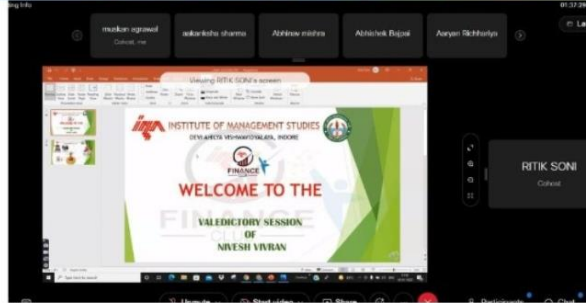
**DR. MANEESH KANT ARYA**  
COURSE COORDINATOR MBA FA  
FACULTY COORDINATOR, FINCLUB



# GLIMPSES OF WEBINAR

## NIVESH VIVRAN

IN COLLABORATION WITH



Director's Signature

**Prof. Sangeeta Jain**  
 Director - Institute of Management Studies, DAVV, Indore