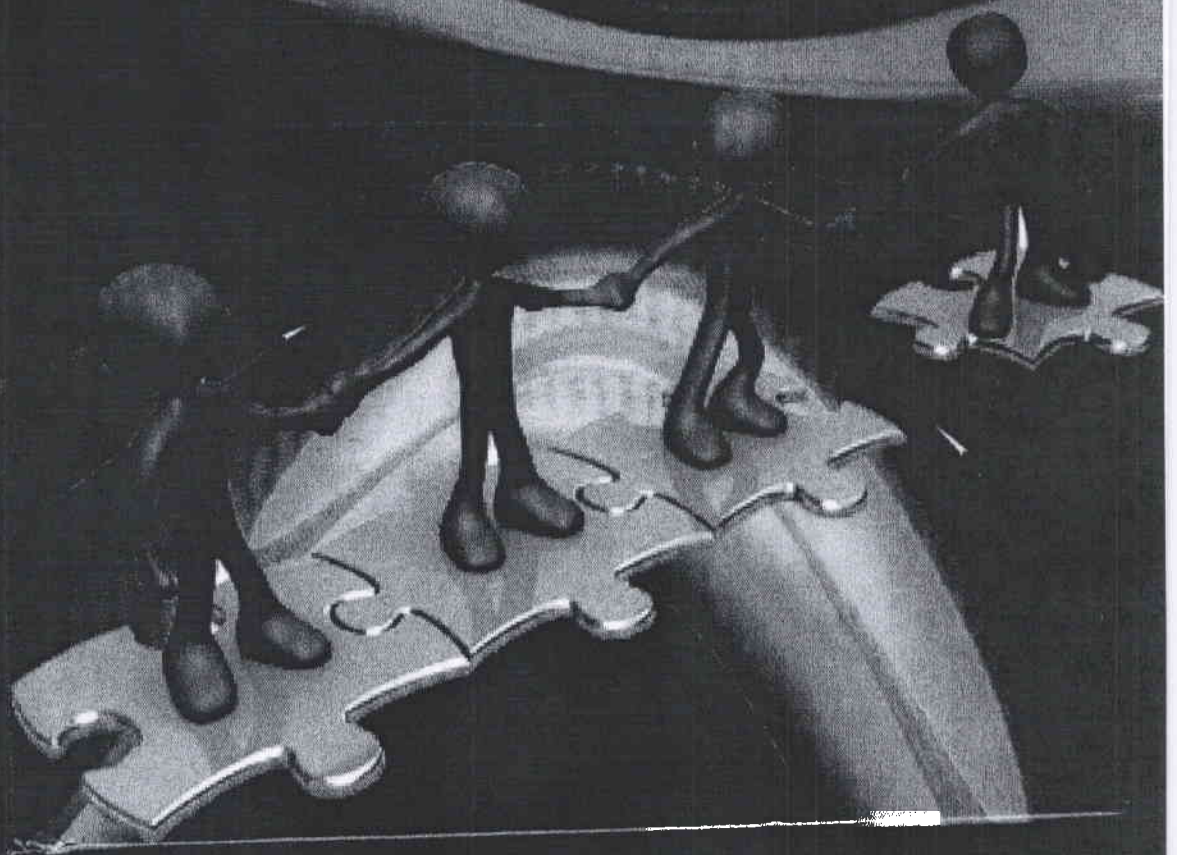


Supply Chain Management



Supply Chain Management is a revolutionary way of looking at the processes involved in buying. It is fast replacing the conventional materials management and logistics management. In such a dynamic scenario, this book places equal weight on state-of-the-art know-how in supply chain management as it does on the fundamentals. It is important for Indian companies to learn from the West, even tried-and-tested solutions may not always be applicable to Indian firms.

This book tries to explore these changes. It looks at the basic concepts of Supply Chain Management and provides a comprehensive coverage of the methodology and key strategic drivers in the different processes involved in operating and designing Supply Chain.

This book is a collection of thoughts and ideas of my peers, my teachers and practical experience in this field. I have taken ideas, concepts and text from innumerable sources to make it interesting and informative for both the students and faculty. It would not be possible for me to individually acknowledge all the sources that I have used to compile the text in this book. However, I would like to thank and express my gratitude to all scholars whose work and thoughts are reflected in this book.



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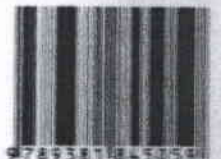
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