

DIRECTORATE OF DISTANCE EDUCATION

PROGRAMME CODE: DE5A

PROGRAMME TITLE: M.B.A.(Distance Education)

OBJECTIVES: The broad objectives of the MBA(Distance Education) programme are as follows:

- To provide a learning opportunity to those who do not have an opportunity to attend regular classes
- To educate and prepare a diverse group of men and women, with the knowledge, analytical ability and management perspectives and skills.
- To develop business leaders, competing in a world increasingly characterized by diversity in the workforce

ELIGIBILITY:

- Bachelor's degree with at least 45% marks in aggregate or an equivalent grade, and 40% marks in aggregate or an equivalent grade for SC/ST and Differently Abled (DA) category candidates from a recognized University / Institute.
- Candidates who have appeared in final year degree examination can also apply. Admission will be finalized if the result is declared before August 14 in the admission year and the candidate secures min. % of marks as mentioned above.

AGE LIMIT:

As per the directives of Government of Madhya Pradesh, there is no upper age limit for admission to various programmes.

ADMISSION PROCEDURE:

- The admissions will be granted as per merit in qualifying examination
- **SEATS:** 500 (reservation as per state Govt. rules).
- **DURATION:** Six Semesters (Three Years).

DEVI AHILYA VISHWAVIDYALAYA, INDORE

FEE STRUCTURE:

Semester	Academic Fee (in Rs.)	Examination Fee (in Rs.)	Total
First	11000	2500	13500
Second	11000	2500	13500
Third	11000	2500	13500
Fourth	11000	2500	13500
Fifth	11000	2500	13500
Sixth	11000	2500	13500

PROGRAMME STRUCTURE (2020-23):

First Semester:

Sr. No.	Paper Code	Nomenclature of paper
1.	DE5A-501	Fundamentals of Management
2.	DE5A-503	Organizational Behaviour
3.	DE5A-505	Accounting and Finance for Managers
4.	DE5A-507	Language Skills and Communication

Second Semester:

Sr. No.	Paper Code	Nomenclature of paper
1.	DE5A-502	Business Ethics
2.	DE5A-504	Marketing for Managers
3.	DE5A-506	Economic and Social Environment
4.	DE5A-508	Business Communication

Third Semester:

Sr. No.	Paper Code	Nomenclature of paper
1.	DE5A-601	Managerial Economics
2.	DE5A-603	Human Resource Management
3.	DE5A-605	Business Mathematics and Statistics for Managers
4.	DE5A-607	International Business Management

DEVI AHILYA VISHWAVIDYALAYA, INDORE

Fourth Semester:

Sr. No.	Paper Code	Nomenclature of paper
1.	DE5A-602	Strategic Management
2.	DE5A-604	Information Systems for Managers
3.	DE5A-606	Total Quality Management
4.	DE5A-608	Research Methodology for Management Decisions

Specialization: Human Resource Management

Fifth Semester:

Sr. No.	Paper Code	Nomenclature of paper
1.	DE5A-701	Issues in Organization Design, Development and Change
2.	DE5A-703	Human Resource Development
3.	DE5A-705	Human Resource Planning
4.	DE5A-707	Organizational Development

Sixth Semester:

Sr. No.	Paper Code	Nomenclature of paper
1.	DE5A-702	Employee Relations
2.	DE5A-704	Managing Change in Organization
3.	DE5A-706	Wage and Salary Administration
4.	DE5A-708	Labour Laws

Specialization: Financial Management

Fifth Semester:

Sr. No.	Paper Code	Nomenclature of paper
5.	DE5A-711	Working Capital Management
6.	DE5A-713	Strategic Financial Management
7.	DE5A-715	Management of Financial Institution and Market
8.	DE5A-717	International Financial Management

Sixth Semester:

Sr. No.	Paper Code	Nomenclature of paper
9.	DE5A-712	Management Control Systems
10.	DE5A-714	Management of Financial Services

DEVI AHILYA VISHWAVIDYALAYA, INDORE

11.	DE5A-716	Security Analysis and Portfolio Management
12.	DE5A-718	Income Tax, Taxation and Tax Planning

Specialization: Production and Operations Management

Fifth Semester:

Sr. No.	Paper Code	Nomenclature of paper
13.	DE5A-721	Operations Research
14.	DE5A-723	Logistics and Supply Chain Management
15.	DE5A-725	Technology Management
16.	DE5A-727	Business Process Reengineering

Sixth Semester:

Sr. No.	Paper Code	Nomenclature of paper
17.	DE5A-722	Project Management
18.	DE5A-724	Production/Operations Management
19.	DE5A-726	Maintenance Management
20.	DE5A-728	Innovation Management

Specialization: Marketing Management

Fifth Semester:

Sr. No.	Paper Code	Nomenclature of paper
21.	DE5A-731	Consumer Behaviour
22.	DE5A-733	Sales Management
23.	DE5A-735	Product Management
24.	DE5A-737	Marketing of Services

Sixth Semester:

Sr. No.	Paper Code	Nomenclature of paper
25.	DE5A-732	International Marketing
26.	DE5A-734	Rural Marketing
27.	DE5A-736	Management of Marketing Communication and Advertising
28.	DE5A-738	Retail Management

Specialization: Systems and Information Technology Management

Fifth Semester:

DEVI AHILYA VISHWAVIDYALAYA, INDORE

Sr. No.	Paper Code	Nomenclature of paper
29.	DE5A-741	Management Information Systems
30.	DE5A-743	Operating Systems
31.	DE5A-745	Computer Networks
32.	DE5A-747	Object Oriented Programming (OOPS) using C++

Sixth Semester:

Sr. No.	Paper Code	Nomenclature of paper
33.	DE5A-742	Enterprise Resource Planning
34.	DE5A-744	Software Engineering
35.	DE5A-746	Advance Internet Technology
36.	DE5A-748	Knowledge Management

PROGRAMME OUTCOMES:

The course shall enable the students to apply knowledge of management subjects to the solution of complex management problems.

To create, select and apply appropriate techniques and resources to managerial issues.

PROGRAMME SPECIFIC OUTCOMES:

This course provides the student a strong analytical foundation in key functional areas of management, thereby allowing students to customize their experience.