

# DEVI AHILYA VISHWAVIDYALAYA, INDORE

---

## SCHOOL OF SOCIAL SCIENCES

**PROGRAMME CODE:** SS5E

**PROGRAMME TITLE:** M.B.A. RURAL DEVELOPMENT

**OBJECTIVES:** The broad objectives of the MBA programme are as follows:

- To develop a strong conceptual and analytical framework on rural development issues in the students.
- To create a group of professional rural managers having appropriate skills and know-how for professionalizing management processes of rural areas.
- To develop appropriate attitudes and values required of a professional rural manager.
- To meet the increasing demand of effective rural managers for the national and international developmental organizations.

**ELIGIBILITY:**

- Any Bachelor degree with at least 50% marks in aggregate or an equivalent grade for General / OBC candidates, and 45% marks in aggregate or an equivalent grade for SC/ST and Differently Abled (DA) category candidates from a recognized University / Institute.

**OR**

- Candidates who have appeared in final year degree examination can also apply. Admission will be finalized if the result is declared before August 14 in the admission year and the candidate secures min. % of marks as mentioned above.

**AGE LIMIT:**

As per the directives of Government of Madhya Pradesh, there is no upper age limit for admission to various programmes.

**ADMISSION PROCEDURE:**

- The admissions will be done as per merit of entrance test conducted by the University.
- **SEATS: 50** (reservation as per state Govt. rules).
- **DURATION:** Four Semesters (Two Years).

## DEVI AHILYA VISHWAVIDYALAYA, INDORE

---

### **FEE STRUCTURE (2020-22):**

Semester	Academic Fee	Development & Maintenance Fee	Students' Services Fee		Examination Fee	Total (Rs.)	
			Boys	Girls		Boys	Girls
First	7000	2500	3300	3111	2500	15300	15111
Second	7000	2500	2911	2722	2500	14911	14722
Third	7000	2500	3300	3111	2500	15300	15111
Fourth	7000	2500	2911	2722	2500	14911	14722

- Caution money (Refundable) of Rs. 4000/- will be charged additionally in the first semester.
- Alumni Fee of Rs. 500/- will be charged extra in the first semester.
- If a student repeats a paper(s) in a semester, an additional fee of Rs.500/- per paper shall be payable.
- For NRI/ FN/ PIO Candidates, a fee of US\$ 3500 Per Annum shall be payable on yearly basis. They will have to pay a refundable deposit of US\$ 500 once at the time of admission.
- Hostel Fee and Central Library Fee will be extra.

### **PROGRAMME STRUCTURE (2020-22):**

#### **First Semester:**

Sr. No.	Paper Code	Nomenclature of paper	Credits
Core I	SS5E-501	Rural Community and Development Issues	3(2+1+0)
Core II	SS5E-503	Rural Development: Concepts, Policy and Programmes	3(2+1+0)
Core III	SS5E-505	Essentials of Management	3(2+1+0)
Core IV	SS5E-507	Rural Credit and Finance	3(2+1+0)
Soft Skills	SS5E-521	Social Communication & Personality Development	2(1+1+0)
Ability Enhancement	SS5E-523	Computer Applications	2(1+0+1)
Ability Enhancement	SS5E-525	Field Work Practicum	4 (0+0+4)
	SS5E-551	Comprehensive Viva Voce	4

#### **Second Semester:**

Sr. No.	Paper Code	Nomenclature of paper	Credits
---------	------------	-----------------------	---------

## DEVI AHILYA VISHWAVIDYALAYA, INDORE

Core I	SS5E-502	Rural Banking and Micro Finance	4(3+1+0)
Core II	SS5E-504	Human Resource Management	3(2+1+0)
Core III	SS5E-506	Rural Social Framework in India	3(2+1+0)
Core IV	SS5E-508	Agribusiness and Rural Industries	3(2+1+0)
Elective	SS5E-522	Rural Entrepreneurship	3(2+1+0)
Elective Generic	SS5E-524	Quantitative technique in Rural development	3(2+1+0)
Ability Enhancement	SS5E-526	Field Work Practicum	4 (0+0+4)
	SS5E-552	Comprehensive Viva Voce	4

### Third Semester:

Sr. No.	Paper Code	Nomenclature of paper	Credits
Core I	SS5E-601	Rural Institutions, Programs and Intervention	3(2+1+0)
Core II	SS5E-603	Financial Accounting for small business	3(2+1+0)
Core III	SS5E-605	Rural Marketing Management: Concept and Cases	3(2+1+0)
Elective	SS5E-621	Logistic and Supply Chain Management In Rural Development	3(2+1+0)
Elective Generic	SS5E-623	NGO's Management	3(2+1+0)
Soft Skill	SS5E-625	Public Health policy and management	3(2+1+0)
Ability Enhancement	SS5E-627	Field Work Practicum	4(0+0+4)
	SS5E-629	Summer internship report and presentation	2(0+0+2)
	SS5E-651	Comprehensive Viva Voce	4

### Fourth Semester:

Sr. No.	Paper Code	Nomenclature of paper	Credits
Core I	SS5E-602	Strategies For Sustainable Development	3(2+1+0)
Core II	SS5E-604	Legal Aspects Of Business	3(2+1+0)
Core III	SS5E-606	Self Help Group, Micro finance and Cooperatives	3(2+1+0)
Core IV	SS5E-608	Rural Business Environment	3(2+1+0)
Elective	SS5E-622	Rural Economics	3(2+1+0)
Ability Enhancement	SS5E-624	Rural Resources And Development	2 (1+1+0)
Ability	SS5E-626	Field Work Practicum	4(0+0+4)

## DEVI AHILYA VISHWAVIDYALAYA, INDORE

---

Enhancement			
	SS5E-652	Comprehensive Viva Voce	4

Note: The above programme structure can be modified as per requirement from time to time in accordance with University Ordinance No. 14.

### **PROGRAMME OUTCOMES:**

The course seeks to underline the tenets of Rural Community & its relation to rural development. In this context the subject is provide knowledge of basic principles and obstacles in community.

### **PROGRAMME SPECIFIC OUTCOMES:**

This subject enables the students to understand the basics of policies formulation and its effect on nation's development.