

# DEVI AHILYA VISHWAVIDYALAYA, INDORE

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## INSTITUTE OF MANAGEMENT STUDIES (IMS)

**PROGRAMME CODE:** MS5G

**PROGRAMME TITLE:** M.B.A. (HOSPITAL ADMINISTRATION) 2 YEARS

### **OBJECTIVES:**

1. Formulate integrative business projects through the application of multidisciplinary knowledge in Hospital and Healthcare
2. Analyze the impact of decisions and actions on stakeholders including interpersonal, societal, environmental, and organizational considerations
3. Apply appropriate frameworks for evaluating and creating effective organizational responses to diversity
4. Demonstrate awareness of Medical, Clinical Allied economic, environmental, political, legal, and regulatory contexts of global business practice
5. Understand, analyze, and apply ethics frameworks to corporate social responsibility and ethical decision making.

### **ELEGIBILITY**

MBBS, BDS, BSc.(Nursing), B.Pharm BBA(HA), and other medical degree of equivalent tenure as MBBS and one year internship from a recognized University with 50% marks. A relaxation of 5% in the eligibility criteria shall be admissible to the bonafide SC/ST applicants of Madhya Pradesh only. A relaxation of 5% in eligibility will also be applicable to Physically Challenged (*Nishaktjan*) as defined by M.P. Government.

Candidates who have appeared in final year of their graduation examination can also apply. Admission will be finalized if the result is declared before August 14<sup>th</sup> 2019 in the admission year and the candidate secures min. required % of marks as mentioned above.

**AGE LIMIT:** As per the directives of Government of Madhya Pradesh, there is no upper age limit for admission to various programmes.

### **ADMISSION PROCEDURE:**

The admissions will be done as per merit in the entrance test conducted by the University.

**SEATS:** 60 (reservation as per state Govt. rules).

**DURATION:** Four Semesters (02 Years)

### **Fees Structure:**

Semester	Academic Fee	Development & Maintenance	Students' Services Fee		Examination Fee	Total (Rs.)	
			Boys	Girls		Boys	Girls

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		Fee					
First	16500	9500	3300	3111	2500	31800	31611
Second	16500	9500	2911	2722	2500	31411	31222
Third	16500	9500	3300	3111	2500	31800	31611
Fourth	16500	9500	2911	2722	2500	31411	31222

- Caution money (Refundable) of Rs. 4000/- will be charged additionally in the first semester.
- Alumni Fee of Rs. 500/- will be charged extra in the first semester.
- If a student repeats a paper(s) in a semester, an additional fee of Rs.500/- per paper shall be payable.
- For NRI/ FN/ PIO Candidates, a fee of US\$ 3500 Per Annum shall be payable on yearly basis. They will have to pay a refundable deposit of US\$ 500 once at the time of admission.
- Hostel Fee and Central Library Fee will be extra.

S. No.	CODE	COURSE NAME	CREDIT
<b>SEMESTER I</b>			
1.	MS5G-501	Fundamentals Of Management	3
2.	MS5G-503	Organisational Behaviour	3
3.	MS5G-505	Business Accounting	3
4.	MS5G-507	Business Communication	3
5.	MS5G-509	IT for Business Application	3
6.	MS5G-511	Quantitative Methods	3
7.	MS5G-513	Hospital Administration	3
8.	MS5G-515	Business Ethics And Mgt. By Indian Values	3
9.	MS5G-551	Comprehensive Viva Voce	3
<b>SEMESTER II</b>			
10.	MS5G-502	Research Methodology	3
11.	MS5G-504	Financial Management	3
12.	MS5G-506	Marketing Management	3
13.	MS5G-508	Human Resource Management	3
14.	MS5G-510	Management Of Quality	3
15.	MS5G-512	Hospital Planning	3
16.	MS5G-514	Operation Research	3
17.	MS5G-516	Organization & Administration Of Hospital Services	3
18.	MS5G-552	Comprehensive Viva Voce	3
<b>SEMESTER III</b>			
19.	MS5G-601	Operations Management In Healthcare	3
20.	MS5G-603	Project Management In Healthcare	3
21.	MS5G-605	Legislation For Health And Hospitals	3
22.	MS5G-607	Health Administration	3
23.	MS5G-651	Comprehensive Viva Voce	3
<b>ELECTIVES COURSES – DSICIPLINE CENTRIC(Either first two or next two or next two)</b>			
24.	MS5G-621	Business Processing And Re-Engineering	3
25.	MS5G-623	Quality Accreditation Of Healthcare Organisation	3

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26.	MS5G-625	Industrial Relations and Labour Law	3
27.	MS5G-627	Human Resource Development	3
28.	MS5G-629	Marketing Of Hospital Services	3
29.	MS5G-631	Integrated Marketing Communication	3
<b>SEMESTER IV</b>			
30.	MS5G-602	Strategic Management In Healthcare	3
31.	MS5G-604	Entrepreneurship and New Ventures	3
32.	MS5G-606	Contemporary Issues In Healthcare	3
33.	MS5G-652	Comprehensive Viva Voce	3
<b>ELECTIVES COURSES – DSICIPLINE CENTRIC(Any Three)</b>			
34.	MS5G-622	Consumer Behaviour	3
35.	MS5G-624	Sales Management	3
36.	MS5G-626	Organisational Development	3
37.	MS5G-628	Compensation and Reward Management	3
38.	MS5G-630	Logistics and Supply Chain Management in Health Care	3
<b>ELECTIVES GENERIC (Any One)</b>			
39.	MS5G-654	Student Research Project	3
40.	MS5G-656	Decision Making Skills	3

### **Programme Outcome:**

After completing MBA (Hospital Administration) Programme students are expected to be empowered and encouraged postgraduates with requisite knowledge, skills, abilities and 360 degree exposure of Hospital Administration as unique yet integral functional area of Healthcare sector. Moreover, they are expected to have in-depth knowledge of the varied functionalities of Hospital Administration ensuring their own global employability as well as possess requisite knowledge, skills and abilities to start their own ventures.