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Circular

Subject: Innovation in Mobile Application and Development Ecosystem (I-MADE)

It is to share that the above program is driven by **Telecom Centre of Excellence India**, Centre for Development of Telematics, Sultanpur New Delhi, Delhi-110030 supported by **Government of India, Department of Telecommunications**.

The details of the program can be tracked through **Website:**<http://i-made.in>, **link to Apply:** <http://www.i-made.in/apply.html> and FAQs: <http://i-made.in/faqs.html>

Aim and objective of this programme:

- Help Indian colleges digitize their recourses and progress to drive better students engagement and help facilitate information access to students on the go.
- Encourage entrepreneurship among students by providing mentorship and guidance.
- Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of India start-up ecosystem through direct aspects of mobile app development.
- Create one million mobile app start-ups some of which can eventually become Indian unicorns.

The benefits for an institution joining I-MADE program:

- A mobile app with essential feature for your institution at no cost.
- An app Maker for the institution and students to create apps. Further they can manage, edit and test those app.
- Training of students/staff/faculty on different aspects of mobile app development.
- Practical exposure for mobile app development and better employability through App-a-Thons.
- Tools to communicate with students, publish content and manage events, send alerts and notifications to students.
- Upgraded technology infrastructure to stay competitive.

For further details of program may contact Ms. Lavina Dua, contact number: 7042380228 (M), Email-Id: lavina.dua@i-made.in

You are therefore requested to bring this circular to the notice of all concerned faculty members and students of your college and encourage them to participate in the program.

(Head, IT Center)