

Devi Ahilya Vishwavidyalya, Indore
Institute of Management Studies

University-Industry Linkage-Collaborative Educational Programme

Information Sheet

The following academic programmes of Institute of Management Studies can be offered in collaboration with the industry/professional bodies:

1. MBA (Executive)
2. MBA (Executive – Risk and Insurance Management)
3. MBA (Executive - Wealth Management)
4. MBA (Executive - Retail Management)
5. MBA (Executive - Capital Market)
6. MBA (Executive - Service Marketing)
7. MBA (Executive - Telecom Management)

Programme No. 1 can be offered in collaboration with suitable industries.

Programme Nos. 2 to 7 can be offered in collaboration with suitable industries/professional bodies.

The programmes are of two years duration. The contact classes are usually conducted on Sundays. Classes are also conducted on Saturday evening or on other holidays, if required. The collaborators will be required to arrange for appropriate infrastructure alongwith suitable faculty. The faculty will be approved by the Institute. Admission, quality control and examination will be in the control of the University and delivery of the programme, to the satisfaction of the Institute, will be the responsibility of the collaborator. As of now, fee for programme is Rs. 18,000/- per semester. The University proposes to retain the entire fee and to help the organizations in R & D and training and development. However, the interested organizations can also indicate their revenue sharing plan – when study material/faculty is provided by the University and when study material/faculty is provided by the collaborators. Maximum intake with one organization will be 120. If there are more organizations collaborating for the same programme, the number of students may be equally distributed amongst them or organizations can be assigned according to the choice of students.

Proposals can be made through the year but for consideration for the present and for the next academic year, organizations are advised to make the proposals within 45 days of the appearance of this advertisement. Existing collaborators can also make fresh proposals.

The interested organizations should provide information about

1. Turnover
2. Floor area
3. Academic support
4. Number of employees
5. Year of establishment
6. R & D budget.

Proposals are also welcome for collaborative research and consulting.

Interested organizations are also welcome for discussion.